

---

# Oncology Task Force

July 27-28, 2011  
Graves 601 Hotel  
Minneapolis, Minnesota



---

## Agenda

---

### Wednesday, July 27, 2011

3:30 pm – 3:45 pm     **Welcome Remarks**  
*Location: Ballroom I, II*

**Marjorie Maginn**  
President & Executive Director  
Women In Government

---

3:45 pm – 4:30 pm     **Addressing the United States Skin Cancer Epidemic**  
*Facilitated By: Representative Kimberley Rosen*  
*Chair, Women In Government Board of Directors*  
*Maine State Legislature*

**Kathryn Guccione Chandra, MA**  
Assistant Director, State Policy  
American Academy of Dermatology Association

According to the American Academy of Dermatology Association, skin cancer rates in the United States have reached epidemic proportions. Each year, there are more than one million new cases of skin cancer diagnosed, and, at current rates, one in five Americans will develop skin cancer at some point in their life. This can impact families, communities, and healthcare costs.

---

4:30 pm – 5:30 pm     **Developments in Diagnostics & Screening for Breast Cancer**  
*Facilitated By: Former Senator Katie Dorsett*  
*Immediate Past Chair, Women In Government Board of Directors*  
*North Carolina State Legislature*

**Marc Inciardi, MD**  
Assistant Professor of Radiology  
University of Kansas Medical Center

**JoAnn Pushkin**

Director, Government Relations  
Are You Dense Advocacy, Inc.

A mammogram will miss at least 40 percent of cancer in women with the densest breasts (and therefore elude early detection). This session will provide information on the need for raising awareness for both patients and providers, as well as ensuring access to supplemental screening.

---

5:30 pm

**Wrap Up**

**Marjorie Maginn**

President & Executive Director  
Women In Government

---

6:30 pm – 8:30 pm

**Welcome Reception & Dinner**

*Location: Cosmos Restaurant at Graves 601 Hotel*

---

**Thursday, July 28, 2011**

7:30 am – 8:30 am

**Breakfast**

*Location: Ballroom III*

---

*General Session Location: Ballroom I, II*

8:45 am – 9:30 am

**Understanding Oral, Head & Neck Cancer**

*Facilitated By: Representative Terri Austin  
Vice Chair, Women In Government Board of Directors  
Indiana State Legislature*

**Amy Chen, MD, MPH, FACS**

Associate Professor, Department of Otolaryngology Head & Neck Surgery  
Emory University School of Medicine

With more than 40,000 cases diagnosed annually, oral, head, and neck cancers are the sixth most common form of cancer in the United States. This session features an overview of the diseases, prevalence, treatments and research in this field. It will also discuss ways in which legislators may be able to play a role raising awareness or supporting better access to diagnosis and treatment.

---

9:30 am – 10:30 am

**Lung Cancer: Elevating Awareness & Dispelling Myths**

*Facilitated By: Senator Nan Orrock  
Treasurer, Women In Government Board of Directors  
Georgia State Legislature*

**Deborah Morosini, MD, MSW**

Principal Pathologist  
AstraZeneca

**Laurie Fenton Ambrose**

President & Chief Executive Officer  
The Lung Cancer Alliance

According to the Lung Cancer Alliance, more than 60 percent of new cases are diagnosed among those who never smoked or former smokers who quit decades ago. This session will provide an overview of the disease, its prevalence and treatment, as well dispel some of the misperceptions about the disease. It will also include an update on policy issues.

---

10:30 am – 10:45 am

**Morning Break**

---

10:45 am – 12:00 pm

**HPV & Cervical Cancer: An Evolving Clinical & Political Landscape**

*Facilitated By: Representative Kathy Hawken  
Board Chair, WIG! CAN  
Member, Women In Government Board of Directors  
North Dakota State Legislature*

**Mark Einstein, MD, MS**

Associate Professor  
Albert Einstein College of Medicine, Yeshiva University

**Jennifer Smith, PhD, MPH**

Director, Cervical Cancer-Free America  
Associate Professor, University of North Carolina Chapel Hill

**Deborah Arrindell**

Vice President, Health Policy  
American Social Health Association

This session will provide an overview of the HPV vaccines and their current uses, including discussion of cutting edge issues and research in prevention, screening, diagnosis, and treatment, including the possible link between HPV and other cancers. Panelists will also discuss the Cervical Cancer-Free America campaign and the forthcoming United States Preventative Services Task Force Recommendations on Cervical Cancer.

---

12:00 pm – 12:50 pm **Lunch**

*Location: Ballroom III*

---

*General Session Location: Ballroom I, II*

1:00 pm – 2:00 pm **Legislator Workshop: Creating an Action Plan for Cancer Care**

*Facilitated By: Representative Kimberley Rosen  
Chair, Women In Government Board of Directors  
Maine State Legislature*

*Marjorie Maginn  
President & Executive Director  
Women In Government*

---

2:00 pm – 2:45 pm **Ensuring Parity in Healthcare Coverage for Cancer Patients**

*Facilitated By: Representative Jo Ann Pottorff  
Member at Large, Women In Government Board of Directors  
Kansas State Legislature*

**Representative Patti Bellock**

Midwestern Regional Director, Women In Government Board of Directors  
Illinois State Legislature

**Arin Assero**

Director of Advocacy  
International Myeloma Foundation

These panelists will provide information on oncology parity and an overview of the national landscape regarding state legislative activity. This session will also feature a specific case example based on recent legislation in Illinois, including the process, pitfalls and challenges faced, and peer-to-peer advice on advancing oncology parity legislation.

---

2:45 pm – 3:30 pm

**Holistic Approaches to Patient Care & Treatment**

*Facilitated By: Representative Kimberley Rosen  
Chair, Women In Government Board of Directors  
Maine State Legislature*

**Beth Virnig, PhD, MPH**

Co-Leader, Cancer Outcomes & Survivorship Research Program  
University of Minnesota Masonic Cancer Center

**Toni Kay Mangskau**

American Cancer Society Cancer Action Network  
ACT Lead for Minnesota's First Congressional District & Patient Advocate

This session will feature holistic approaches to patient care, including physical therapy, treatment for depression or other related mental health issues, pain management, palliative care, and other needs, to address overall patient health and welfare from diagnosis to survivorship.

---

3:30 pm

**Wrap Up & Adjourn**

**Marjorie Maginn**

President & Executive Director  
Women In Government

---