
Second Annual Healthcare Summit

November 16-19, 2011
Sofitel Lafayette Square
Washington, DC



Agenda

Wednesday, November 16, 2011

6:00 pm – 8:00 pm **Welcome Reception**
Location: ICI Restaurant

6:30pm **Welcome Remarks**

Marjorie Maginn
President/Executive Director
Women In Government

Judith A. Monroe, MD
Director, Office for State, Tribal, Local & Territorial Support
Deputy Director, Centers for Disease Control & Prevention

Cocktails & Light Fare

Thursday, November 17, 2011

7:30 am – 8:30 am **Breakfast**
Location: Paris Ballroom Foyer

7:50 am – 8:10 am **Developing Relationships with Offices of Women's Health**

The Office of Women's Health (OWH) creates and sponsors innovative programs focused on the health of women, and the education of medical professionals that women trust. Women in state legislatures can utilize the resources they provide, and work together with women from the OWH to promote awareness for healthy women.

General Session Location: Paris Ballroom

8:45 am – 9:45 am **Raising Awareness of Endometriosis & Its Impact on Women's Health**

Lone Hummelshoj

World Endometriosis Research Foundation

Heather C. Guidone

Director of Education & Industry Liaison

Endometriosis Foundation of America

According to the Endometriosis Foundation of American, approximately 176 million women and girls worldwide suffer from endometriosis -- 8.5 million in North America alone -- yet the average age of diagnosis is 27 years. Estimated costs of the disease are a staggering \$22 billion annually.

9:45 am – 10:45 am **Genotyping HPV:
Innovations in Screening for HPV & Cervical Cancer**

Thomas C. Wright, Jr., MD

Professor of Cell Pathology & Cell Biology

Columbia University Medical Center

Kirk Forbes

Board Member

Kristen Forbes EVE Foundation

This session will provide an overview of the latest innovation in HPV screening – genotyping HPV – as well as include information on the challenges in adopting the new technology and obtaining physician reimbursement, along with ways in which legislators could assist by raising awareness and supporting access. It will also include a patient advocate perspective on ensuring that the latest screening technology is available.

10:45 am – 11:00 am **Morning Break**

11:00 am – 11:45 am **Innovations in Breast Cancer Screening & Public Policy Initiatives**

Mary Hayes, MD

Medical Director, Women's Imaging
Memorial Healthcare System
Chief of Women's Imaging
Radiology Associates of Hollywood

Eleanor Hinton Hoytt

President/CEO
Black Women's Health Imperative

Expert panelists will discuss the latest breast cancer screening innovations, including breast tomosynthesis technology, and policy issues related to access to breast cancer screening.

11:45 am – 12:15 pm **Women's Sexual Health**

Sheryl Kingsberg, PhD

Chief, Division of Behavioral Medicine
University Hospitals Case Medical Center
Professor of Reproductive Biology
Case Western Reserve University School of Medicine

Sexual health can play an important role in overall health and well-being. Studies show that 70 percent of women have experienced a sexual health problem, usually lack of desire, yet most women do not seek medical care when they experience one. The presentation will provide an overview of female sexual desire, and more specifically, the effects of menopause and how it affects women's overall health and well-being.

12:15 pm – 12:45 pm **Healthy Bones, Healthy Women: The Impact of Bone Health**

Robert Recker, MD

President, Board of Directors
National Osteoporosis Foundation

Roberta Biegel

National Osteoporosis Foundation

This session will feature discussions on the importance of bone health, the underutilization of the dual-emission x-ray absorptiometry scan, and the disproportionate impact of osteoporosis on women.

1:00 pm – 2:30 pm **Networking Lunch**
Location: Bobby Van's Restaurant

General Session Location: Paris Ballroom

2:30 pm – 5:30 pm **Women In Government Health Fair**

Join Women In Government for an afternoon of Exhibits and Screening Booths, and a Meet & Greet with WIG State Directors, Business Council Members, and WIG Champions.

6:00 pm **Meet in Lobby to Depart for Offsite Dinner**

6:30 pm – 8:45 pm **Reception & Dinner**

Friday, November 18, 2011

7:30 am – 8:30 am **Breakfast**
Location: Paris Ballroom Foyer

General Session Location: Paris Ballroom

8:45 am – 9:15 am **Results from Women In Government's Healthcare Reform Survey**

Brenda Wigger
Senior Vice President
Voter/Consumer Research

Women In Government conducted a national survey on healthcare reform in order to better understanding legislators' approaches to the implementation of the Patient Protection and Affordable Care Act. The survey determined the challenges and questions legislators have had as states move forward with implementation of the new federal legislation. This session will report on the findings of the survey and summarize the Task Force meeting.

9:15 am – 9:45 am

Women’s Cardiovascular Health

Jerri Anne Johnson-Hackett

Director of Marketing, Women's Heart Health Initiative
Abbott Vascular

This session will discuss the prevalence of cardiovascular disease in women, as well as the ways in which gender-specific treatment of heart disease can promise longer, healthier lives for men and women.

9:45 am – 10:30 am

Reducing Costs & Improving Quality Care in High-Risk Populations

Terry McInnis, MD, MPH

President
Blue Thorn Inc.

States are looking for solutions that make sense in reducing the costs to their Medicaid budgets while also providing quality care for high-risk populations. This session will present data from Medicaid populations that have reduced cost and improved quality in high risk populations.

10:30 am – 10:45 am

Morning Break

10:45 am – 11:15 am

The Emerging Role of Community Pharmacists

Linda Garretts MacLean, RPh, CDE

Chair and Clinical Associate Professor
Washington State University

In this session, legislators will learn more about the role of community pharmacists in delivering healthcare services and improving patient compliance and outcomes.

11:15 am – 12:00 pm

Vaccines for Life-Long Family Health & Well-Being

Lance Rodewald, MD

Director, Immunization Services Division
Centers for Disease Control & Prevention

This presentation will discuss the importance of vaccines as they relate to overall family health, but also from a public health perspective. It will also provide information on addressing the disparities that sometimes prevent families from obtaining optimal vaccine treatments, such as lack of access or affordability.

12:00 pm - 1:00 pm

Networking Lunch

Location: ICI Restaurant, Sofitel

General Session Location: Paris Ballroom

1:15 pm – 1:45 pm

Case Study: Establishing a Bi-Partisan Diabetes Caucus in Illinois

Representative Michael Tryon

Illinois State Legislature

Legislators will learn more about the bi-partisan Diabetes Caucus started in Illinois, with a special focus on how legislators worked to establish it, challenges faced, successes, tips on creating a caucus in their states, and the future plans and legislation caucus members are pursuing.

1:45 pm – 2:30 pm

Addressing Diabetes Disparities in Underserved Communities

William Rowley, MD

Senior Fellow

Institute for Alternative Futures

Alarming high rates of diabetes and other related complications in ethnic and racial minorities, coupled with care disparities, offer a particular challenge to the current healthcare system. With this in mind, Women In Government is pleased to launch a new Diabetes Disparities Legislative Toolkit designed to help legislators address disparities in their communities.

2:30 pm – 3:30 pm

Chronic Obstructive Pulmonary Disease: What You Should Know

Scott Cerreta

Director of Education

COPD Foundation

Jamie Lamson

Associate Director of Public Policy & Advocacy

COPD Foundation

More than 24 million Americans are believed to suffer from the debilitating effects of chronic obstructive pulmonary disease (COPD), yet studies show that only 50 percent have been diagnosed. This session will provide important background information on COPD and ideas for raising awareness and increasing screening rates.

3:30 pm – 4:15 pm

HIV/AIDS Programs: The Impacts of Budgets & Healthcare Reform

Brandon Macsata

Chief Executive Officer

AIDS Drug Assistance Program Advocacy Association

Many states and their AIDS Drug Assistance Programs have been negatively impacted by the current budget crisis. This session will discuss how state budgets and healthcare reform have impacted patient care and also highlight how some states, such as Virginia, have been successful in maintaining access to treatment.

4:15 pm – 5:00 pm

Innovation to Drive Healthcare Quality and Affordability

Samuel R. Nussbaum, MD

Executive Vice President, Clinical Health Policy

Chief Medical Officer

Wellpoint

The healthcare industry has experienced a major surge of innovations that will enhance life expectancy, quality of life, diagnostic and treatment options, as well as the efficiency and affordability of the healthcare system. This session will discuss these innovations and how legislators can promote these improvements in their states.

5:00 pm

Wrap Up & Adjourn

Marjorie Maginn

President/Executive Director

Women In Government

6:30 pm – 8:30 pm

Reception and Dinner

Location: Paris Ballroom

Saturday, November 19, 2011

7:30 am – 8:30 am

Breakfast

Location: Paris Ballroom Foyer

General Session Location: Paris Ballroom

8:45 am – 9:30 am

Prostate, Renal & Bladder Cancers

David Pugach

Associate Director, Federal Government Relations
American Cancer Society

This session will provide an overview of the three cancers, but primarily focus on their impact on patients and the healthcare system and trends in prevention and screening. Panelists will also discuss the public policy implications for the diseases.

9:30 am – 10:00 am

Healthcare Delivery Innovations: Value-Based Insurance Design

10:00 am – 10:30 am

Public Health Finance Topic TBD

10:30 am – 11:00 am

Promoting Wellness With Prevention & Chronic Disease Management

Jennifer Cabe, MA

Executive Director & Board Member
Canyon Ranch Institute

The Canyon Ranch Institute Life Enhancement Program (CRI LEP) transfers the best practices of Canyon Ranch to underserved communities to prevent, diagnose, and address chronic diseases. The CRI LEP uses an integrative approach to health, and is grounded in the best practices of health literacy.

11:00 am

Wrap Up and Adjourn

Marjorie Maginn

President/Executive Director
Women In Government
