

Rx Response Introduction: Women in Government



July 30, 2011

Presentation Overview



- Program Overview
 - Rx Response Goals
 - Rx Response Partners
- Rx Response during a Crisis
- Our Value to States
- Program Highlights
- Conclusion/Questions



Rx Response is...



- An information-sharing and problem-solving forum for a coalition of:
 - Biopharmaceutical supply system parties
 - Disaster relief agencies
 - State & federal government agencies
- Engaged for crisis events that disrupt the normal supply of medicines, including:
 - Severe natural disaster
 - Large-scale terrorist attack
 - Pandemic influenza



Rx Response Goals



- Support the continued provision of critical medicines to patients threatened by a public health emergency
- Increase pharmaceutical supply system resilience
- Reduce severity of supply system failures
- Facilitate public-private sector coordination as a single point of contact
- Enhance response through information-sharing



Critical Medicines to Patients in Need

Rx Response Partnership



MANUFACTURERS



GENERIC PHARMACEUTICAL ASSOCIATION™

DISTRIBUTORS



DISPENSERS



NATIONAL ASSOCIATION OF CHAIN DRUG STORES

Pharmaceutical Supply System

PRIVATE VOLUNTEER ORGANIZATION



Public-Private Sector Cooperation



Public Health
Prevent. Promote. Protect.



- Institute of Medicine
- Healthcare Sector Coordinating Council
- Dept. Homeland Security
- Dept. Health & Human Services
- State Emergency Management
- State Public Health

Pharmacy Professional Cooperation



- American Pharmacists Association
- American Society for Health-System Pharmacists
- National Association of Boards of Pharmacy
- National Alliance of State Pharmacy Associations
- National Council of Prescription Drug Plans



Non-Profit Sector Cooperation



- United Way/AIRS 2-1-1
- Direct Relief International (DRI)
- AmeriCares
- Samaritan's Purse
- The Partnership for Quality Medical Donations (PQMD)

Where Breaks Can Occur



Manufacturers

**Loss of Facility or
Manufacturing Capability**

Distributors

**Damage/Loss of Facility or
Inaccessible Routes**

Dispensers

**Pharmaceutical Shortages
or Inability to Access
Patient Information**

Patients

Anticipated Barriers During a Crisis



- Credentialing
- Licensing
- Regulatory
- Fuel and Transportation
- Reimbursement
- Patient Identification
- Liability Issues
- Absenteeism



How Rx Response can assist your state



During Incidents

- Pharmacy Status Reporting
- Situation Reports
 - Consolidated government and response agency reports
 - Licensing/credentialing/access issues
 - Human health impact
- Information Request Submissions
- Liaison to Emergency Operations Center



Emergency Home

- Product Requests
- Information Requests
- Situation Report
- Discussions
- GIS Mapping
- Emergency Documents
- My Activities

Task Lists

- Natural Disaster

People and Groups

News Feeds

Notifications

Emergency Admin

Pharmacy Status

Levels of Response and Actions



• “Steady State”



- Program maintenance
- Coordinate joint exercises
- Outreach efforts



- Wildfires
- Ice Storms
- Tornados



- Monitor events
- Information gathering
- Pharmacy Status Reporting



- Hurricanes Gustav & Ike
- H1N1



- Situation Reports
- Information Conduit
- Pharmacy Status Reporting

Rx Response Efforts



Hurricane/Tornado Response

- Deployed to Affected States
- Information Conduit
 - Credentialing Protocols
 - Temporary Licensing Issues
 - Pharmacy Openings
 - Hospital Status
 - Emergency Prescription Information
- Situation Reports
- Information Requests
- Member Requests
- Pharmacy Status Mapping



Rx Response Efforts



2009-2010 H1N1 Influenza Outbreak

- Emergency Page on InfoCenter
- Conference Calls
 - CDC/HSCC/DHS PO
 - Member Calls (Coordinating Body)
- Information Clearinghouse
 - Antiviral Inventory Requests
 - Allocation RFIs
 - ASTHO Operational Framework
- Lessons Learned
 - Severity vs. Widespread Measures
 - Need to Exercise!



World News:
http://article.wn.com/view/2009/04/25/Mexico_flu_a_potential_pandemic/?template=cheeta-h-worldphotos%2Findex.txt

Pharmacy Status Reporting Tool



PUBLIX PHARMACY #0782
PUBLIX PHARMACY #0782
800 OCALA RD
TALLAHASSEE
FL
32304
(850) 575-6997

Listing last updated on: Wednesday, April 15, 2009

Search for a location on the map (Address, Zip Code, City, County, etc):
1000 W Tennessee St Tallahassee, FL

Download the entire list:



Pharmacies that are open and filling prescriptions



Pharmacies that are known to exist but that are not actively billing



Pharmacies that are not open due to reported operational issues

Meeting Takeaways



- We enable supply system coordination and information sharing in times of crisis
- Available to come to your state
 - Interact with Public Health & Emergency Management
 - Testify before committees for additional information





Rx

RESPONSE

Medicines to patients in times of emergency

www.RxResponse.org

ContactUs@RxResponse.org

866-247-2694

Twitter: @RxResponse