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# 12<sup>th</sup> Annual Southern Regional Conference

October 13-15, 2011  
The Mills House Hotel  
Charleston, South Carolina



## Agenda

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### Thursday, October 13, 2011

6:30 pm                    **Welcome Reception**  
*Location: Beauregard Lounge*

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7:00 pm                    **Dinner**  
*Location: Planters Suite*

7:00 pm – 7:30 pm      **Welcome & Opening Remarks**

**Marjorie Maginn**  
President & Executive Director  
Women In Government

**Welcome to South Carolina**

**Alphonso Brown**  
Owner, Gullah Tours  
Author, *A Gullah Guide to Charleston*

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### Friday, October 14, 2011

6:15 am – 7:15 am      **Bone Health Walk**  
*Location: Meet in the Hotel Lobby at 6:10 am*

Women In Government will celebrate the launch of our Bone Health Policy Resource Center by having a 3.3 kilometer walk through Charleston, led by bone health advocates from American Bone Health.

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7:45 am – 8:45 am      **Breakfast**  
*Location: Hibernian Hall, Downstairs*

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*General Session Location: Rutledge/Heyward Room*

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9:00 am – 9:30 am

**Welcome to Charleston**

*Facilitated By: Representative Kimberley Rosen  
Chair, Women In Government Board of Directors  
Maine State Legislature*

**The Honorable Joseph P. Riley, Jr.**

Mayor  
City of Charleston, South Carolina

The City of Charleston is a progressive city, with a diverse economy which includes its research-oriented medical university, manufacturing sector, healthcare services, visitor industry, high-tech defense-related federal presence and the Port of Charleston. The Mayor will welcome Women In Government and discuss the careful conservation, innovative financing, and meticulous planning that make this a wonderful and unique city.

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9:30 am – 10:15 am

**Innovations in School-Based Diabetes Prevention & Management**

*Facilitated By: Senator Nan Orrock  
Treasurer, Women In Government Board of Directors  
Georgia State Legislature*

**Crystal Jackson**

Associate Director, Legal Advocacy  
American Diabetes Association

This session will feature programs for diabetes prevention and management in schools, highlighting the American Diabetes Association's *Safe at School* campaign, and provide legislators with ideas for addressing diabetes in the youth population.

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10:15 am – 10:45 am

**Atrial Fibrillation**

*Facilitated By: Representative Kathy Hawken  
Chair, WIG CAN!, & Member, Women In Government Board of  
Directors  
North Dakota State Legislature*

**Judy Walling, BS, BSN, MSN, RN, FNP-C**

Medical University of South Carolina  
Charleston, South Carolina

This session will provide an overview of the atrial fibrillation and recent medical developments, with a particular focus on heart disease and cardiovascular health. This session will also showcase statistics and state report cards recently released on heart health.

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10:45 am – 11:00 am **Morning Break**

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11:00 am – 11:30 am **National Foreclosure Mitigation Counseling Programs & Research**

*Facilitated By: Representative Jo Ann Pottorff  
Member at Large, Women In Government Board of Directors  
Kansas State Legislature*

**Sophie Link, MA**

Policy Analyst  
Homeownership Preservation Foundation

This session will feature information on National Foreclosure Mitigation Counseling programs and focus on the kinds of counseling available, the methods of counseling that have proven effective in reducing foreclosures, and ways in which state legislators could get involved and learn more about these initiatives.

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11:30 am – 12:00 pm **Update on HPV & Cervical Cancer Vaccines**

*Facilitated By: Representative Kimberley Rosen  
Chair, Women In Government Board of Directors  
Maine State Legislature*

**Jennifer Smith, PhD, MPH**

Director, Cervical Cancer-Free America  
Associate Professor, University of North Carolina Chapel Hill

This session will provide an overview of the HPV vaccines and their current uses, including discussion of cutting edge issues and research in prevention, screening, diagnosis, and treatment. It will also feature information on the Cervical Cancer-Free America campaign, as well as state campaigns in Alabama, Kentucky, and North Carolina.

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12:00 pm - 1:00 pm **Luncheon**

*Location: Hibernian Hall*

*Facilitated By: Representative Joan Brady  
Southern Regional Director, Women In Government Board of Directors  
South Carolina State Legislature*

12:00 pm - 12:30 pm    **“Down-Home Principles, Uptown Humor”**

**Jane Jenkins Herlong, CSP**

Professional Humorist, Speaker, & Author

Originally from Johns Island, South Carolina, Jane Jenkins Herlong is a former Miss South Carolina and represented South Carolina in the Miss America Pageant. She is a nationally known professional speaker, award-winning professional singer, recording artist, and published author.

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*General Session Location: Rutledge/Heyward Room*

1:15 pm – 2:00 pm

**Reducing Costs & Improving Quality Care in High-Risk Populations**

*Facilitated By: Senator Nan Orrock*

*Treasurer, Women In Government Board of Directors*

*Georgia State Legislature*

**Terry McInnis, MD, MPH**

President

Blue Thorn Inc.

States are looking for solutions that make sense in reducing the costs to their Medicaid budgets while also providing quality care for high-risk populations. This session will present data from Medicaid populations that have reduced costs and improved quality in high risk populations.

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2:00 pm – 2:30 pm

**Emerging Trends in International Trade, Transportation & Ports**

*Facilitated By: Representative Joan Brady*

*Southern Regional Director, Women In Government Board of Directors*

*South Carolina State Legislature*

**Byron Miller**

Vice President, Marketing, Public Relations, & Planning

South Carolina Ports Authority

This session will focus on the emerging trends regarding infrastructure, safety, security, and economic development in trade and ports and how the ports authority is involved in these issues. Included in economic development are potential new Eastern ports in South Carolina, the possibility of deep water vessels, and new trade opportunities in the South with the expansion of the Panama Canal.

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2:30 pm – 3:00 pm      **Emerging Trends in the Regulation of the Use of Credit Reports**

*Facilitated By: Representative Jo Ann Pottorff  
Member at Large, Women In Government Board of Directors  
Kansas State Legislature*

**Jennifer Flynn, JD**

Director of Government Affairs  
Consumer Data Industry Association

Legislators will learn about the use of credit scores and reports in employment practices, and specifically discuss the emerging trend of states regulating or prohibiting the discriminatory use of reports in hiring, promotions, and other decisions.

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3:00 pm      **Wrap Up**

**Marjorie Maginn**

President & Executive Director  
Women In Government

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5:50 pm – 6:00 pm      **Departure for Harbor Dinner Cruise**

*Location: The Mills House Hotel Main Lobby*

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6:30 pm – 8:45 pm      **Harbor Dinner Cruise**

*Location: Spirit of Charleston at the Aquarium Wharf*

Enjoy Charleston's beautiful waterways on a two-and-half dinner cruise complete with live music and fantastic views of Charleston Harbor aboard *The Spirit of Charleston*.

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**Saturday, October 15, 2011**

7:45 am – 8:45 am      **Breakfast**

*Location: Lynch Room*

8:00 am - 8:30 am      **State Director Nominations & Regional Bidding**

**Marjorie Maginn**

President & Executive Director  
Women In Government

In 2012 Women In Government State Directors' terms will expire, and planning for the Annual Regional Conferences will begin. In this nomination session, Women In Government staff will be available to answer questions about the duties of State Directors and the process of how they can work with Women In Government to host a Regional Conference in their state.

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*General Session Location: Rutledge/Heyward Room*

9:00 am – 9:45 am

**Workforce Training: Matching Skills with Employer Demand**

*Facilitated By: Representative Joan Brady  
Southern Regional Director, Women In Government Board of Directors  
South Carolina State Legislature*

**Rachel Gragg, MA, PhD**

Federal Policy Director  
National Skills Coalition

With high unemployment throughout the nation, this is precisely the time to ensure that states are training the middle-skill workforce that will be critical to economic recovery and long-term success, according to the National Skills Coalition. This session will feature their work in state coalitions, as well as strategies for matching workforce skills with employer demand.

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9:45 am – 10:15 am

**Working Poor Families & the Earned Income Tax Credit**

*Facilitated By: Representative Kimberley Rosen  
Chair, Women In Government Board of Directors  
Maine State Legislature*

**Erica Williams, MA**

Policy Analyst, State Fiscal Project  
Center for Budget & Policy Priorities

State legislators will learn about state earned income tax credits and how such tax credit programs can assist poor and working families in building savings and assets and securing a more stable family financial picture.

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10:15 am – 10:30 am

**Wrap Up & Adjourn**

**Marjorie Maginn**

President & Executive Director  
Women In Government

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