
18th Annual State Directors' Conference

2012 Forecast & Leadership Series



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Westin Kierland Resort & Spa
Scottsdale, Arizona

Speaker Biographies

Carolyn Bridges, MD

Associate Director, Adult Immunizations

National Center for Immunization & Respiratory Diseases

Centers for Disease Control & Prevention

Dr. Carolyn Buxton Bridges is an internal medicine physician who practiced general internal medicine for two years prior to joining the Epidemic Intelligence Service at the Centers for Disease Control and Prevention in 1996. She began her public health career work on influenza and in 2006 became the Associate Director for Epidemiologic Science in the Influenza Division, National Center for Immunization and Respiratory Diseases. In March of this year, she became the Associate Director of Adult Immunization in the Immunization Services Division at CDC. Her career in public health has included research on influenza vaccine effectiveness and vaccine coverage, development and implementation of the U.S. influenza prevention and control policy, influenza transmission and infection control guidance, and research and policy on zoonotic transmission of influenza between animals and people. Dr. Bridges has authored or co-authored over 100 articles, book chapters, and MMWRs. In addition to influenza, Dr. Bridges has experience working on outbreaks of bird flu, swine flu, mumps, monkeypox, cholera and anthrax. She is also an adjunct professor at the Rollins School of Public Health at Emory University and leads the ACIP working group on adult immunization.

Randi Chapman

Director, State Affairs

Alzheimer's Association

Randi Chapman currently serves as Director of State Affairs for the Alzheimer's Association, the leading, global voluntary health organization in Alzheimer's care and support, and the largest private, non-profit funder of Alzheimer's research. She is responsible for the organization's state government relations programs and state policy development. Previously, she was the Southeast Advocacy Director with the American Diabetes Association based in Atlanta, Georgia, where she implemented the ADA's state legislative and advocacy agenda throughout the southeastern region. She began her government relations career as a Legislative Attorney with the Tennessee General Assembly as counsel to the House Committees on Children and Youth, Health and Human Services and the Tennessee Legislative Black Caucus. She is a graduate of Vanderbilt University and received a Juris Doctor from Cecil C. Humphreys School of Law at the University of Memphis.

Mark Fendrick, MD**Co-Director, Center for Value Based Insurance Design****Professor, University of Michigan****Departments of Internal Medicine & Health Management & Policy**

Mark Fendrick, MD, is a Professor of Internal Medicine in the School of Medicine and a Professor of Health Management and Policy in the School of Public Health at the University of Michigan. Dr. Fendrick received a bachelor's degree in economics and chemistry from University of Pennsylvania and his medical degree from Harvard Medical School. He completed his residency in internal medicine at the University of Pennsylvania where he was a fellow in the Robert Wood Johnson Foundation Clinical Scholars Program. Dr. Fendrick currently co-directs the Center for Value Based Insurance Design at the University of Michigan, the leading advocate for development, implementation and evaluation of innovative health benefit plans. Dr. Fendrick's research focuses on the clinical and economic assessment of medical interventions with special attention to how technological innovation influences clinical practice, benefit design, and healthcare systems. He has authored over 200 articles and book chapters and lectures frequently on the quality and cost implications of medical care to diverse audiences around the world. Dr. Fendrick remains clinically active in the practice of general internal medicine. He is the Co-Editor-In-Chief of the *American Journal of Managed Care* and is an editorial board member for three additional peer-reviewed publications. His perspective and understanding of clinical and economic issues have fostered collaborations with numerous government agencies, health plans, professional societies, and healthcare companies. He serves on the Medicare Coverage Advisory Committee. In 2009, he was named one of the "20 People Who Make Healthcare Better" by HealthLeaders Media for the creation and implementation of value based insurance design.

Susan Garfield, DrPH**Vice President****Bridgehead USA**

Susan Garfield, DrPH, is Vice President, Bridgehead USA. She is a market access, reimbursement, and economics strategist, with an expertise in demand creation and advocacy. For over twelve years, her professional career has focused on innovations in healthcare, the economics of practice change, and the role of reimbursement and policy to the adoption of new technologies. Dr. Garfield's work has included economic modeling, coding analyses and applications, payer coverage campaigns, market strategies for innovative technologies, health policy development, government relations, and creating partnerships between industry and advocacy groups. Dr. Garfield received her Bachelor of Art in English and Women's Studies from the University of Pennsylvania, a Master of Science in Population and Development from the London School of Economics, and a Master of Science in Health Policy and Management from Harvard University, School of Public Health. She received her Doctorate of Public Health at Boston University with a focus on reimbursement policy and technology diffusion.

Maria Lacal
Vice President, Operations Support
Palo Verde Nuclear Generating Station
Arizona Public Service Company

Maria Lacal is the Vice President of Operations Support for Arizona Public Service Company (APS), Arizona's largest electric company. Based in Phoenix, APS serves more than 1.1 million customers and is one of the fastest-growing investor-owned electric utilities in the United States. Ms. Lacal is responsible for nuclear-related support activities associated with the Palo Verde Nuclear Generating Station, the nation's largest power producer. She oversees the Emergency Planning, Nuclear Security, Fire Protection, Supply Chain, Records Management and Information Services programs and associated organizations at the plant. Ms. Lacal joined APS in 2007. She previously served as director operations support for the nuclear division of Florida Power and Light Company. She has held other management positions including operations manager at the Turkey Point Nuclear Plant. She obtained a U.S. Nuclear Regulatory Commission senior reactor operator license in 1996, and has also served as chairman of the Academy Council for the National Academy for Nuclear Training. Ms. Lacal earned a Bachelor of Science degree in civil engineering from the University of Miami.

Januari Leo
Public Affairs Field Specialist
Legacy Community Health Services

Januari Leo is the Public Affairs Field Specialist for Legacy Community Health Services, a Federally Qualified Healthcare Center in Houston, TX, which specializes in the treatment of people living with HIV/AIDS. Working in the Government Relations Department, Ms. Leo is responsible for following local, state and federal healthcare policy, and organizing a statewide community to take action. Prior to working with Legacy, she served as campaign manager for Texas State Representative Jessica Farrar in her successful 2010 re-election bid. Ms. Leo serves as the Chair for the Houston branch of the Texas state chapter of the National Association of Social Workers, and also serves on the board of directors for the National Coalition for LGBT Health.

Marti Macchi, Med, MPH
Senior Consultant for Diabetes
National Association of Chronic Disease Directors

Marti Macchi MEd, MPH, is the Senior Consultant for Diabetes with the National Association of Chronic Disease Directors (NACDD) where she oversees diabetes-related projects and initiatives. Prior to joining NACDD, Ms. Macchi served as the Director of Special Studies for the Kansas Department of Health and Environment where she was responsible for state initiatives involving policy, systems and environmental change approaches aimed at diabetes prevention and control, heart disease and stroke prevention, arthritis, physical activity, nutrition and obesity prevention. She holds a Master degree in Exercise Science and a Master of Public Health from the University of North Carolina-Chapel Hill. Additionally, Ms. Macchi's career experience has focused on disease prevention, health promotion and community wellness initiatives in both the clinical and community settings. She has supervised a large staff of clinicians focusing on obesity treatment, cardiac and stroke rehabilitation, diabetes management, physical and occupational therapy and various other health promotion programs.

Arnetta McRae, JD
President & Chief Executive Officer
American Association of Blacks in Energy

Arnetta McRae is the President and Chief Executive Officer of the American Association of Blacks in Energy, a non-profit professional organization whose members represent all sectors of the industry. From 1996 to 2011, McRae served on the Delaware Public Service Commission assuming the position of Chair in July 2001. Previously, she was employed for 18 years as counsel with the DuPont Company, where she provided legal services for domestic and international business units. She also has held positions in commercial banking and human services organizations. Over the course of her career in utilities regulation, Ms. McRae has served in a number of capacities at regional and national levels. She is a former president of the Mid Atlantic Conference of Regulatory Utilities Commissioners. She also has served on the Executive Committee of the Board of Directors of the National Association of Regulatory Utilities Commissioners (NARUC). She currently is a member of NARUC's newly established Subcommittee on Utility Marketplace Access Partnership, Board of Directors of the National Regulatory Research Institute, and the Advisory Council of the New Mexico State Center for Public Utilities. Additionally, Ms. McRae is one of Delaware's representatives for the Regional Greenhouse Gas Initiative and Eastern Interconnect State Planning Council. She is a member of the Board of Education of New Castle County Vocational Technical School District, and also serves on the Chief Executive Officer's Advisory Council of the Girl Scouts of Chesapeake Bay Council. Ms. McRae holds a Bachelor of Science in Business Administration from Morgan State University in Baltimore, Maryland, and a Juris Doctor from Case Western Reserve University School of Law.

Jamie Merisotis
President & Chief Executive Officer
Lumina Foundation

Jamie Merisotis is President and Chief Executive Officer of the Lumina Foundation for Education, the nation's largest private foundation committed solely to enrolling and graduating more students from college. At Lumina, Mr. Merisotis employs a strategic, outcomes-based approach in pursuing the Foundation's mission of expanding college access and success. Under his leadership, Lumina has embraced an ambitious and specific goal: to ensure that, by 2025, 60 percent of Americans have high quality two-year or four-year degrees – up from the current level of 40 percent. Mr. Merisotis is an expert on a wide range of higher-education issues. He is well versed in domestic and international issues related to higher-education access and success, including student financial aid, minority-serving colleges and universities, global higher-education policy strategies, learning outcomes, and the social and economic benefits of higher education. He is recognized as an authority on college and university financing and has published major studies and reports on topics ranging from higher-education rankings to technology-based learning. Mr. Merisotis' work has been published extensively in the higher-education field. He has written and edited several books and monographs, and he is a frequent contributor to magazines, journals and newspapers. He serves as a regular commentator on the award-winning PBS show *Nightly Business Report*, which consistently ranks as the most-watched business news program on television. His writing has appeared in *The Washington Post*, *National Journal*, *Times Higher Education Supplement* (London), *The Chronicle of Higher Education*, *Huffington Post*, and other print and online publications. Mr. Merisotis has served as trustee and director for numerous organizations around the globe.

Judith Monroe, MD, FAAFP

Director, Office for State, Tribal, Local & Territorial Support

Deputy Director, Centers for Disease Control & Prevention

Judith Monroe, MD, FAAFP, is the deputy director for state, tribal, local and territorial support efforts at the Centers for Disease Control (CDC) and director of the Office for State, Tribal, Local and Territorial Support (OSTLTS). In her role, Dr. Monroe provides critical leadership for supporting and revitalizing the public health system. Her efforts focus on establishing a systems approach that supports integration and collaboration among public health professionals and translating science to practice to increase the capacity and performance of public health agencies. Since she joined the CDC, Dr. Monroe has led several activities to strengthen relationships and communication with health officials, including the weekly *Did You Know?* emails and monthly *Vital Signs* Town Hall Teleconferences. Dr. Monroe is also committed to building the public health workforce through programs such as the Public Health Associate Program and providing field support to health departments. She also oversees key activities that support higher health standards and improved health systems, such as the National Public Health Performance Standards Program and technical assistance for national voluntary accreditation for public health departments. Prior to assuming her position with the CDC, Dr. Monroe served as the Indiana State Health Commissioner from 2005-2010. Under Dr. Monroe's leadership, Indiana improved its obesity ranking from most obese in 2003 to 28th in 2009; obesity decreased by 14.7 percent in youth and three percent in adults. In addition to health promotion and prevention, Dr. Monroe also focused on preparedness, preventing medical errors, and quality improvement. She partnered with Purdue University and led the design and implementation of the Indiana Public Health System Quality Improvement Project to strengthen local public health capacity, infrastructure, and public health system performance. Throughout her career, Dr. Monroe has held several national public health leadership positions, including former president of the Association of State and Territorial Health Officials and vice chair on the Board of Directors for the Public Health Accreditation Board. She has also received multiple awards for her teaching, clinical, and leadership skills. She was named a 2009 Woman of Influence by the *Indianapolis Business Journal* and received the 2009 Merit Award by the Indiana Hospital Association for her leadership as health commissioner. In 2010 she was presented the MVP Award by Peyton Manning on behalf of the Peyton Manning Children's Hospital for her work to improve the health of children, the McGovern Award, and the Governor's Distinguished Service Medal from Governor Mitch Daniels. In 2011, she was inducted into the Hall of Distinguished Alumni at Eastern Kentucky University.

Mary Kay Owens RPh, CP
Executive Director, Institute for Healthcare Innovation
President, Southeastern Consultants, Inc.

Mary Kay Owens is Executive Director of the Institute for Healthcare Innovation Strategies and president of Southeastern Consultants, Inc. The mission of the Institute for Healthcare Innovation Strategies (IHIS) is to provide consulting and advanced analytical services to federal and state agencies including Medicaid, Medicare, and employers as well as to health plans, healthcare collaboratives, providers, accountable care organizations, patient advocates and others as they strive to implement innovative payment and care delivery models. Ms. Owens has over 20 years' experience in providing services to government agencies, public and commercial health plans, academic institutions, health information technology groups, care management companies, industry, and professional healthcare associations in areas such care coordination assessment, HIT, Medicaid/Medicare program operations, policy and reimbursement, appropriate medication use, utilization management, auditing methods, and fraud detection. Ms. Owens is a pharmacist by training and Clinical Associate Professor at the University of Florida College of Pharmacy, Department of Pharmaceutical Outcomes and Policy, and serves as a consultant to the Florida Center for Medicaid and the Uninsured, a health policy analysis and research institute. Ms. Owens was recently appointed to the National Patient Safety and Clinical Pharmacy Services Alliance Board (PSPC) and has served on various state Medicaid Advisory Boards. Ms. Owens has authored numerous publications and authors healthcare policy issue briefs on Medicaid/Medicare, journal articles, and provides content for educational programs and Internet sites.

Sharon Pinkerton, JD, CPA
Senior Vice President, Legislative & Regulatory Policy
Airlines for America

In Ms. Pinkerton's role as the Senior Vice President for Legislative and Regulatory Policy at Airlines for America (ATA), she leads policy development on legislative and regulatory matters, and works with Capitol Hill and the Administration. Ms. Pinkerton joined the ATA in 2006. An attorney and certified public accountant, Ms. Pinkerton was assistant administrator for aviation policy, planning, and environment at the Federal Aviation Administration (FAA). She also served as transportation counsel to then House Aviation Subcommittee Chairman John L. Mica (R-FL) and served on Capitol Hill for nearly 10 years.

Delegate Joseline Peña-Melnyk, JD
Treasurer, Women In Government Board of Directors
Maryland State Legislature

Delegate Peña-Melnyk has been a member of the Maryland House of Delegates since 2007. She is the Chair of the Mental Health Committee and the Washington Suburban Sanitary Commission Committee. She also serves as a member of the following committees: Health & Government Operations; and Long-Term Health Care. Delegate Peña-Melnyk completed her undergraduate education at Buffalo State, and received her law degree from the State University of New York at Buffalo. She then worked as a public defender in both Philadelphia and Washington, DC. Delegate Peña-Melnyk also became involved with Casa de Maryland, a non-profit social services organization, where she was invited to serve on its board of directors. In 2003, she jumped into politics when elected to the College Park City Council and again in 2005 after re-election. She continued her political involvement when she was elected to the Maryland House of Delegates in 2006, where she serves today.

Mary Selecky
Secretary
Washington State Department of Health

Mary Selecky has been Secretary of the Washington State Department of Health since March 1999, serving under Governor Chris Gregoire and former Governor Gary Locke. Prior to working for the state, Secretary Selecky served for 20 years as administrator of the Northeast Tri-County Health District in Colville, Washington. Throughout her career, Secretary Selecky has been a leader in developing local, state, and national public health policies that recognize the unique healthcare challenges facing both urban and rural communities. As secretary of health, she has made tobacco prevention and control, patient safety, and emergency preparedness her top priorities. Secretary Selecky is known for bringing people and organizations together to improve the public health system and the health of people in Washington. Secretary Selecky has served for two terms as the president of the *Association of State and Territorial Health Officials*, receiving the 2010 American Medical Association's Nathan Davis Award for Outstanding Government Service; and is a past president of the *Washington State Association of Local Public Health Officials*. She served on the Board of Directors of the *National Association of City and County Health Official*. A graduate of the University of Pennsylvania, she has been a Washington State resident for 36 years.