
18th Annual State Directors' Conference
2012 Forecast & Leadership Series

January 5-7, 2012
Westin Kierland Resort & Spa
Scottsdale, Arizona



Agenda

Thursday, January 5, 2012

4:00 pm – 4:15 pm **Welcome & Opening Remarks**
Location: Trailblazer D, E

Marjorie Maginn
President & Executive Director
Women In Government

4:15 pm – 4:45 pm **Effects of New Airline Regulations on Consumer Choice & Cost**
Facilitated By: Representative Terri Austin
Chair, Women In Government Board of Directors
Indiana State Legislature

Sharon Pinkerton, JD, CPA
Senior Vice President, Legislative & Regulatory Policy
Airlines for America

Annually, commercial aviation helps drive more than \$1 trillion in U.S. economic activity, and nearly 11 million U.S. jobs. This presentation will discuss the work of Airlines for America, whose members and their affiliates transport more than 90 percent of all U.S. airline passenger and cargo traffic, and how new airline regulations will affect consumers.

4:45 pm - 5:30 pm **Ensuring Public Health & Safety through Adult Vaccinations**
Facilitated By: Representative Barbara Marumoto
Vice Chair, Women In Government Board of Directors
Hawaii State Legislature

Carolyn Bridges, MD
Associate Director, Adult Immunizations
National Center for Immunization & Respiratory Diseases
Centers for Disease Control & Prevention

This presentation will include information on access to vaccines in the public health system, adult adherence to the recommended vaccination schedule, immunization coverage, and other related issues.

6:30 pm – 7:00 pm

Welcome Reception

Location: Trailblazer Terrace

7:00 pm – 9:00 pm

Women In Government Board of Directors & State Directors Dinner

Location: Trailblazer C

7:00 pm – 7:10 pm

Welcome Remarks

Marjorie Maginn

President & Executive Director

Women In Government

7:10 pm – 7:15 pm

Honoring Outgoing Chair Representative Kimberley Rosen

Representative Barbara Marumoto

Vice Chair, Women In Government Board of Directors

Hawaii State Legislature

7:15 pm – 7:20 pm

Honoring Outgoing Board of Directors

Marjorie Maginn

President & Executive Director

Women In Government

7:20 pm – 7:25 pm

Swearing In of 2012 Board of Directors

Former Senator Katie Dorsett

Past Chair, Women In Government Board of Directors

North Carolina State Legislature

7:25 pm – 7:35 pm

Swearing In of 2012 State Directors

Representative Barbara Marumoto

Vice Chair, Women In Government Board of Directors

Hawaii State Legislature

Friday, January 6, 2012

7:15 am – 8:15 am

Breakfast

Location: Trailblazer C

7:30 am – 8:00 am **State Directors Business Meeting: Regional Bidding for 2013**

*Facilitated By: Representative Joan Brady
Secretary, Women In Government Board of Directors
South Carolina State Legislature*

General Session Location: Trailblazer D, E

8:30 am – 8:45 am **Alzheimer's Disease: Impacts & Policy Solutions**

*Facilitated By: Representative Terri Austin
Chair, Women In Government Board of Directors
Indiana State Legislature*

Randi Chapman

Director, State Affairs
Alzheimer's Association

This segment will provide an update on the Alzheimer's Association's state policy work, and also discuss the impact of the disease and why state policy action is important.

8:45 am – 9:15 am **Adult Students & Achieving Lumina Foundation's Goal 2025**

*Facilitated By: Senator Bettye Davis
Member at Large, Women In Government Board of Directors
Alaska State Legislature*

Jamie Merisotis

President & Chief Executive Officer
Lumina Foundation

The adult student population is becoming an increasingly important area of emphasis— not only for workforce preparation and economic recovery, but also for job creation and steady growth in the long term. The Lumina Foundation seeks to enroll and graduate more students from college— especially low-income students, students of color, first-generation students and adult learners. By the year 2025, the organization wants 60 percent of Americans to hold high-quality postsecondary degrees or credentials.

9:15 am – 9:45 am **Nuclear Energy Industry & Policy Update**

*Facilitated By: Representative Joan Brady
Secretary, Women In Government Board of Directors
South Carolina State Legislature*

Maria Lacal

Vice President, Operations Support
Palo Verde Nuclear Generating Station
Arizona Public Service

While the nuclear industry is learning from the tragedy in Japan, it is also important to realize that new, passive designs being built today would have performed exceptionally well and offer the latest innovations in nuclear energy and safety. U.S. leadership in these technologies can mean jobs in America, higher safety standards worldwide, energy security, and economic returns.

9:45 am – 10:45 am

Maintaining & Improving Essential Public Health Services

*Facilitated By: Delegate Joseline Peña-Melnyk
Treasurer, Women In Government Board of Directors
Maryland State Legislature*

Judith Monroe, MD

Director, Office for State, Tribal, Local & Territorial Support
Deputy Director, Centers for Disease Control & Prevention

Mary Selecky

Secretary
Washington State Department of Health

Delegate Joseline Peña-Melnyk

Maryland State Legislature

Public health keeps people safe from health, safety, and security threats, both foreign and domestic. However, in response to budget cuts, states are eliminating public health programs, reducing services, lowering administrative costs, and cutting back staff via layoffs, furloughs, and attrition. It is more important than ever that all parts of the public health system find effective and efficient ways to deliver essential public health services. This session focuses on how federal and state public health officials and decision makers are working to ensure that the basic public health protections that Americans have counted on for decades are maintained.

10:45 am – 11:00 am

Break

11:00 am – 11:30 am

Emerging Trends in HIV/AIDS Advocacy & Public Health Policies

*Facilitated By: Delegate Deborah Hudson
Member At Large, Women In Government Board of Directors
Delaware State Legislature*

Januari Leo

Public Affairs Field Specialist
Legacy Community Health Services

Many state AIDS Drug Assistance Programs have been adversely impacted by state budget cuts. This session will provide information on how some states have been successful in maintaining access to treatment, and will include news on current community advocacy efforts on HIV/AIDS. State legislators will also learn about ways they could get involved on the issue in their districts and states.

11:30 am – 12:00 pm **Healthcare Delivery Innovations: Value-Based Insurance Design**

*Facilitated By: Representative Annie Mobley
Member at Large, Women In Government Board of Directors
North Carolina State Legislature*

Mark Fendrick, MD

Co-Director, Center for Value Based Insurance Design
Professor, University of Michigan
Departments of Internal Medicine & Health Management & Policy

This session will provide an overview of value-based insurance design, research regarding improved patient outcomes, and value-based insurance as a way of improving healthcare delivery and patient outcomes while also reducing costs.

12:00 pm – 1:00 pm **Networking Luncheon**

Location: Trailblazer C

General Session Location: Trailblazer D, E

1:15 pm – 2:00 pm **Strategies for Prevention & Control of Diabetes**

*Facilitated By: Representative Kathy Hawken
Chair, WIG CAN!
Board Member, Women In Government Board of Directors
North Dakota State Legislature*

Marti Macchi, MEd, MPH

Senior Consultant for Diabetes
National Association of Chronic Disease Directors

This session will discuss strategies for prevention and control of diabetes, as well as updates on policies, grants, and other programs aimed at reducing the impact of diabetes. State legislators will gain an understanding of the public health and policy implications and ideas for actions they could take on this issue.

2:00 pm – 2:30 pm

**HPV & Cervical Cancer Update:
State Policies on Diagnostics & Medicaid Payments**

*Facilitated By: Senator Nan Orrock
Assistant Treasurer, Women In Government Board of Directors
Georgia State Legislature*

Susan Garfield, DrPH

Vice President
Bridgehead International

State policy issues related to HPV screening diagnostics and Medicaid payments continue to evolve, especially with the forthcoming U.S. Preventative Services Task Force guidelines on screening. This session will discuss current trends with Medicaid; coding for molecular testing; over-utilization of screening tests; excessive billing; the need for co-testing and genotyping with some patients; and other important updates in screening technology and related policies.

2:30 pm – 3:15 pm

Healthcare Delivery Innovations: Patient Care Coordination

*Facilitated By: Representative Patti Bellock
Midwestern Regional Director, Women In Government Board of
Directors
Illinois State Legislature*

Mary Kay Owens RPh, CP

President & Principal
Southeastern Consultants, Inc.

This presentation on care coordination will include information on patient adherence and medication management, patient centered medical homes, and other innovative models of patient care. State legislators will gain a greater understanding of the public policy implications and ideas for actions they could take on this issue.

3:15 pm – 3:30 pm

Wrap Up: Maintaining & Improving Essential Public Health Services

*Facilitated By: Representative Jane Knapp
Eastern Regional Director, Women In Government Board of Directors
Maine State Legislature*

Judith Monroe, MD

Director, Office for State, Tribal, Local & Territorial Support
Deputy Director, Centers for Disease Control & Prevention

This session will provide a wrap up of the sessions and discuss the importance of maintaining and improving public health services.

3:30 pm

Wrap Up & Adjourn

Marjorie Maginn

President & Executive Director
Women In Government

7:00 pm – 9:00 pm

Arizona Sunset Reception & Dinner

Location: Northern Sky Terrace

Please join Women In Government on Friday evening for a casual South American cookout outside on the Northern Sky Terrace. There will be heaters and a fire-pit to keep you warm while you enjoy live music under the beautiful Arizona open sky! Please dress warmly and wear your casual “Arizona Southwestern” attire.

Saturday, January 7, 2012

7:45 am – 8:45 am

Networking Breakfast

Location: Trailblazer C

8:15 am

Update on Women In Government Policy Resources

Libby Derting

Director, Policy & Programs
Women In Government

WIG staff will provide an update on all of Women In Government’s available resources: policy resource centers; existing and soon to be released legislative toolkits; newsletters; and various other materials for state legislators.

General Session Location: Trailblazer D, E

9:00 am – 9:30 am

Energy Portfolios & Green Energy

*Facilitated By: Assemblywoman Fiona Ma
Western Regional Director, Women In Government Board of Directors
California State Legislature*

Arnetta McRae, JD

President & Chief Executive Officer
American Association of Blacks in Energy

This session will provide an overview of diversified energy portfolios in the states and highlight key topics with a focus on green energy.

9:30 am - 11:00 am

State Directors Regional Business Meetings & 2012 Planning Sessions

Eastern Breakout Session

*Facilitated By: Representative Jane Knapp
Eastern Regional Director, Women In Government Board of Directors
Maine State Legislature*

Midwestern Breakout Session

*Facilitated By: Representative Patti Bellock
Midwestern Regional Director, Women In Government Board of
Directors
Illinois State Legislature*

Southern Breakout Session

*Facilitated By: Representative Laura Hall
Southern Regional Director, Women In Government Board of Directors
Alabama State Legislature*

Western Breakout Session

*Facilitated By: Assemblywoman Fiona Ma
Western Regional Director, Women In Government Board of Directors
California State Legislature*

This segment will provide Women In Government with legislative priorities and topic ideas with which to plan the regional agendas and single issue meetings throughout 2012.

11:00 am

Closing Remarks & Adjourn

Marjorie Maginn

President & Executive Director
Women In Government
