
Second Annual Healthcare Summit

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Sofitel Lafayette Square
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Speaker Biographies

Roberta Biegel, MA

Senior Director, Public Policy & Government Relations

National Osteoporosis Foundation

Roberta Biegel joined the National Osteoporosis Foundation (NOF) in 2003 as Senior Director of Public Policy and Government Relations. At NOF, she has jointly led a coalition that introduced and lobbied for legislation included in successful health reform legislation passed in 2010. Ms. Biegel reinvigorated NOF's grassroots advocacy through the development of the Strong Voices for Strong Bones program and the Healthy Bones Advocacy Network. Through joint leadership of the National Osteoporosis and Related Bone Diseases Coalition, she has been advocating for the implementation of a response to the U.S. Surgeon General's Call to Action in his Report on Bone Health and Osteoporosis, including the introduction of legislation to create a National Bone Health Program. Ms. Biegel has been a vigorous advocate for biomedical research, including bone research, at the National Institutes of Health and for bone health research programs at the Department of Defense. She maintains dynamic relationships with federal and state health agencies and other coalitions, organizations, and groups in the private sector. Previously, Ms. Biegel was Director of Government Relations at the Society for Women's Health Research. At the Society, she created and directed the Women's Health Research Coalition (WHRC), with ongoing responsibility for its management and public policies. The WHRC attracted prominent leaders of major academic research institutions and organizations across the nation. Ms. Biegel also initiated a congressional briefing series on women's health and convened annual women's health legislative policy conferences. She has had the distinction of working on women's health and other issues on the social policy agenda for three Members of Congress, including Senator Olympia Snowe (R-ME) (then U.S. Representative and Co-chair of the Congressional Caucus for Women's Issues), and serving as a consultant to businesses and organizations. Ms. Biegel has played a role in increasing federal funding for, expansion, and creation of health programs affecting women.

Jennifer Cabe, MA
Executive Director & Board Member
Canyon Ranch Institute

Jennifer Cabe has spent over 20 years in positions dedicated to improving community and population health and wellness. She now leads strategic and operations functions as Executive Director for Canyon Ranch Institute, a 501(c)(3) non-profit organization. Canyon Ranch Institute catalyzes the possibility of optimal health for all people by translating the best practices of Canyon Ranch and its partners to help educate, inspire, and empower every person to prevent disease and choose a life of wellness. Prior to joining Canyon Ranch Institute in 2007, Ms. Cabe was Vice President of Scientific communications for Feinstein Kean Healthcare, where she started and led the firm's Washington, DC office. Ms. Cabe previously served in the Office of the Surgeon General as communications director and speechwriter for Surgeon General Richard H. Carmona. Ms. Cabe was awarded the Surgeon General's Medallion in 2005, and also received the prestigious U.S. Department of Health and Human Services Honor Award for her role in developing the "U.S. Surgeon General's Family History Initiative." In 2006, Ms. Cabe was awarded the National Institutes of Health Team Merit Award for her work on The Cancer Genome Atlas, a collaboration of the National Cancer Institute and the National Human Genome Research Institute. Ms. Cabe is chair of the *National Call to Action on Cancer Prevention and Survivorship* Council of Experts and serves on the advisory boards of the *Partnership to Fight Chronic Disease* and *Time to Talk CARDIO*. She is also a member of numerous community boards focused on wellness and education. Ms. Cabe enjoys writing about health and wellness, and her writing has been published in such diverse venues as the *American Journal of Public Health*, *Good Housekeeping*, the *Journal for Minority Medical Students*, the *New England Journal of Medicine*, and *Scientific American*. She edited the *National Call to Action on Cancer Prevention and Survivorship* and the accompanying People's Piece – *Cancer: What It Means To You*.

Scott Cerreta
Director of Education
COPD Foundation

Scott Cerreta is Director of Education for the Chronic Obstructive Pulmonary Disease (COPD) Foundation. He has been instrumental in developing multiple programs for COPD and tobacco prevention education, including the COPD Specialist Course and the Brief Tobacco Intervention Skills Workshop. Mr. Cerreta has over 19 years of professional experience as a respiratory therapist and is a graduate of Arizona State University with a degree in Cellular Biology and Physiology. He has written several peer-review articles on respiratory pharmacology and is an acknowledged expert on COPD. Mr. Cerreta is in high demand for speaking to groups across the country about the disease and resources offered by the COPD Foundation. For nine consecutive years, Mr. Cerreta has volunteered as a respiratory therapist for Camp Not-a-Wheeze, a summer camp for children that suffer from asthma. As a Hospital Corpsman in the United States Navy, Mr. Cerreta was awarded three Navy Achievement medals and Sailor of the Year honors at U.S. Naval Hospital, Naples, Italy. In 2010 Mr. Cerreta received the prestigious Arizona Society for Respiratory Care, Practitioner of the Year award for his outstanding work on COPD throughout the state of Arizona. Scott Cerreta has the heart of a teacher and the mind of a scientist.

Kirk Forbes**Founder & Board Member****Kristen Forbes EVE Foundation, Inc.**

Kirk Forbes and his wife Brenda created the Kristen Forbes EVE Foundation in memory of their daughter. Kristen Forbes was 23 years old when she passed away from HPV caused cervical cancer in 2008. EVE stands for Educate and Screen, Vaccinate, and Eradicate. The main goal of the foundation is to educate the public about the availability of HPV testing and vaccines. He is also the author of the book *Love, Kristen*. Mr. Forbes works as a commercial pilot, and graduated from Purdue University with a MBA degree. He and his wife Brenda live in Noblesville, Indiana. They have three children, Megan, Kristen, and Eric.

Jerry Franz**Communications Consultant, Adjunct Instructor & Student Adviser****School of Public Health & Health Services****The George Washington University**

Jerry Franz is a communications consultant specializing in health care, with special emphasis on diabetes. He has more than 30 years of experience in public relations, marketing, and communications. Additionally, Mr. Franz has an appointment at The George Washington University, where on a part-time basis he has served as an instructor and student adviser in the Public Health Communication and Marketing track of the school's Master of Public Health program. In 2010, he received an "Excellence in Teaching" award from the university. As a volunteer, he has served for three years as a member of the Marketing and Communications Committee for Community Health Charities, and serves as host for a video podcast series entitled "Health Matter at Work." Mr. Franz has special expertise in diabetes, having served for 11 years (from 1993-2004) as Vice President, Communications, for the American Diabetes Association (ADA). While with ADA, Mr. Franz directed scientific and medical media relations and outreach to the public, developed communications activities to align with advocacy/government relations and corporate-sponsored educational programs, and supported public awareness efforts of ADA's community programs serving African Americans, Hispanic/Latino Americans, and Native Americans. Previously, Mr. Franz held executive-level positions at Spectrum Science Communications, and Porter Novelli International, where he led the firm's efforts in support of the 2005 Dietary Guidelines for Americans.

Heather Guidone
Director of Education
Endometriosis Foundation of America

Heather Roppolo Guidone is a dedicated women's health advocate with over two decades of experience in the female health sector. She holds a focused interest in reproductive disorders; specifically endometriosis and chronic pelvic pain gynecopathologies. Ms. Guidone has served as the Surgical Program Director for the internationally acclaimed Center for Endometriosis Care (CEC) and is the Director of Education for the Endometriosis Foundation of America (EFA), wherein she is responsible for oversight of the EFA's education, scientific, and research endeavors. She also holds the senior voting seat on the Executive Board of Directors of the Endometriosis Research Center (ERC) and is currently serving out a two-year elected term on the Executive Board of the American Society for Reproductive Medicine's (ASRM) Women's Council. Ms. Guidone also heads a cross-organizational initiative for the global establishment of multiple 'Centers of Excellence' for the research and treatment of the disease and has a committed interest in early intervention among the adolescent pelvic pain population. She is a member of many professional societies and highly active in numerous Special Interest Groups (SIGs) including those on endometriosis, contraception, reproductive medicine, the environment and women's health, menopause, pediatric/adolescent gynecology, and female sexuality. A proficient women's health educator, Ms. Guidone has authored innumerable educational articles and contributed to many prominent books and publications on endometriosis, women's health and advanced gynecologic topics ranging from minimally invasive surgery to reproductive cancers to emerging biomedical technologies. She has been profiled extensively in countless traditional/ new media resources, serving as a public voice on all aspects of endometriosis and female pelvic pain. Ms. Guidone has served as a Clinical Coordinator in conjunction with groundbreaking disease research and proprietary studies with industry partners including the Association of Reproductive Toxicologists. She continues her involvement in ongoing research and also remains very active in legislative and public advocacy endeavors. Her important testimony concerning dioxin exposure and endometriosis was read before the California State Legislature at the invitation of the general Assembly in support of AB2820, a consequential bill calling for the independent investigation of toxins in feminine hygiene products, and is the co-author of the text in various Endometriosis Awareness Resolutions passed by local and national lawmakers including House Concurrent Resolution No. 291, the first and only formal legislation ever to pass in the United States Congress concerning endometriosis to date. A Stage IV endometriosis and infertility survivor herself, her personal passion drives her assiduous efforts to improve the lives of those affected.

Mary Hayes, MD
Medical Director, Women's Imaging
Memorial Healthcare System
Chief, Breast Imaging
Radiology Associates of Hollywood

Dr. Mary Hayes joined Radiology Associates of Hollywood from the Iris Cantor Breast Imaging Center at UCLA. In addition to being an experienced breast radiologist, Dr. Hayes serves as the Chief of Breast Imaging for Radiology Associates of Hollywood, and as Medical Director of Women's Imaging for Memorial Healthcare System Hospitals (Memorial Regional, Memorial West, Memorial, Memorial Miramar, and Memorial Regional South hospitals). Dr. Hayes received the "Spirit of Healing Award" in 2009 and is a member of the American College of Radiology Breast Committee on Appropriateness Guidelines. She has led community-based breast imaging research projects such as Digital Tomosynthesis Mammography in patients with breast implants, and PEM (Pet Mammography) imaging in breast cancer patients. Dr. Hayes also participated in the national multi-center Digital Screening Mammography Tomosynthesis research trial led by the Massachusetts General Hospital group at Harvard University, 2010-11. Dr. Hayes works with a team of 11 fellowship-trained, dedicated Breast Imaging Radiologists. This highly experienced team works closely to diagnose and treat over 700 new breast cancer patients each year. With the goal of detecting and treating breast cancer patients at the earliest, most treatable stages, the breast radiologist team works closely with an expert interdisciplinary physician team, treating each individual patient and her needs. This highly skilled and diverse team includes dedicated breast surgeons, plastic surgeons, breast medical oncologists, breast pathologists, breast radiation oncologists, nutritionists, and massage, and provides treatment at two free-standing Breast Cancer Institutes.

Eleanor Hinton Hoytt
President & CEO
Black Women's Health Imperative

Eleanor Hinton Hoytt joined the Black Women's Health Imperative (Imperative) as President and CEO in September 2006. The Imperative is the only national, non-profit organization dedicated solely to ensuring optimum health for Black women across their life span. At the Imperative, Ms. Hinton Hoytt continues her long-time commitment to advocating for responsive and responsible policies for eliminating health disparities among women, girls, and communities of color. As president and CEO, she assumes management for all organizational and programmatic operations, including developing a health program and policy agenda and expanding the Imperative's funding base and membership services for its 130,000 registered constituents. Prior to joining the Imperative, Ms. Hinton Hoytt spent 10 years as the president of Hinton Hoytt & Associates, a management consulting firm specializing in non-profit development, management, and succession planning. The firm provided strategic counsel to non-profit organizations, foundations, and government agencies on effective organizational infrastructure, programs, and strategies for working with women of color. Before establishing her own consulting firm, Ms. Hinton Hoytt was a director at the National Council of Negro Women, where she expanded their national presence as an active voice in women's health, including reproductive health and HIV/AIDS. She is a member of the Alliance for Nonprofit Management, has served as chair of the board of directors of the Avery Institute for Social Change and is the founding chair of the board of directors of the Imperative (formerly known as the National Black Women's Health Project). Most recently, Ms. Hinton Hoytt produced a groundbreaking book on the well-being of African American women in midlife: *Tomorrow Begins Today: African American Women as We Age* for the National Council of Negro Women.

Lone Hummelshøj
Chief Executive

World Endometriosis Research Foundation

Lone Hummelshøj is well known as an advocate in the field of endometriosis, in particular for her work in getting the disease recognized in the European Parliament and European Commission. She was instrumental in the implementation of the first ever national legislation which provides referral guidelines to specialist centers for the treatment of endometriosis in Denmark. Seven years ago she created the website *endometriosis.org*, which is now the largest global online resource for news and information in the field of endometriosis. She is the Secretary General of the World Endometriosis Society (WES) and Chief Executive of the World Endometriosis Research Foundation (WERF); active in the ESHRE and ASRM Special Interest Groups on Endometriosis; co-author of the ESHRE Guideline for the Diagnosis and Treatment of Endometriosis, and author of numerous other papers and chapters on the impact and cost of endometriosis.

Jerri Anne Johnson, MEd

Director of Marketing, Women's Heart Health Initiative
Abbott Vascular

Jerri Anne Johnson is the Director of the Women's Heart Health Initiative at Abbott Vascular. In this role, she works with patient groups, medical societies, healthcare providers, and other organizations to promote awareness of heart disease, the number one killer of women. Key areas of focus for the Women's Heart Health Initiative includes: building partnerships with cardiologists and OB/GYNs to drive screening and cardiovascular disease risk factor management in women; developing educational programs to build awareness in South Asia; and promoting awareness and education about peripheral artery disease. In her 22 years with Abbott, Ms. Johnson-Hackett has championed disease state education in the areas of cardiology, chronic kidney disease, and pain management/prescription drug abuse prevention. Prior to joining Abbott, she was a public school teacher in Lancaster, Pennsylvania. She holds a B.S. and a M.Ed. in education from Millersville University where she proudly serves as President of the university alumni association.

Diana Jordan RN, MS, ACRN

Director, HIV Care Services

Virginia Department of Health

Diana Jordan has more than twenty years experience providing HIV services including testing counseling, risk reduction, nursing care, case management, education and adherence support in a variety of settings including acute care, public health and community based organizations. She currently works for Virginia Department of Health as Director of HIV Care Services. She holds a Bachelor of Sciences in biological sciences from University of Maryland and a Master of Science in Nursing from Pace University.

Sheryl Kingsberg, PhD
Professor of Reproductive Biology & Psychiatry
Chief, Division of Behavioral Medicine
Case Western Reserve University School of Medicine

Dr. Sheryl Kingsberg is the chief of behavioral medicine at University Hospitals Case Medical Center and professor in Reproductive Biology and Psychiatry at Case Western Reserve University. Her areas of clinical specialization include sexual medicine, female sexual disorders, cognitive behavioral psychotherapy, menopause, pregnancy, and postpartum mood disorders, psychological aspects of infertility, and psychological and sexual aspects of cancer. Dr. Kingsberg's primary research interests are in treatments for female sexual disorders and the psychological aspects of infertility and menopause. She has numerous publications in many national and international journals, sits on a number of editorial boards of journals, and has authored numerous chapters on topics including perimenopause and sexuality, oocyte donation, infertility and aging, the treatment of psychogenic erectile dysfunction, and sexuality after cancer. Dr. Kingsberg received her PhD from the University of South Florida in Tampa and completed her fellowship in sexual medicine at University Hospitals Case Medical Center. She is an active member in a number of national and international organizations including the American Psychological Association, the American Society for Reproductive Medicine, and The North American Menopause Society, and is the immediate past president of The International Society for the Study of Women's Sexual Health and the current treasurer of the Society for Assisted Reproductive Technologies.

Barnett Kramer, MD, MPH
Deputy Director, Division of Cancer Prevention
National Cancer Institute

As of November 2011, Dr. Barnett Kramer will be the Director of the Division of Cancer Prevention at the National Cancer Institute. He is Editor-in-Chief of the *Journal of the National Cancer Institute*. He serves as Chairman of the Physician Data Query (PDQ) Editorial Board on Screening and Prevention and is a member of the PDQ Treatment Editorial Board. Dr. Kramer has served on the Cancer Prevention Committee of the American Society of Clinical Oncology (ASCO) and was the committee chairperson from 2006 to 2007. Dr. Kramer received his medical degree from the University of Maryland Medical School, and completed his internship and residency in internal medicine at Barnes Hospital in St. Louis, Missouri. He completed a medical oncology fellowship at the National Cancer Institute. He is board-certified in internal medicine and medical oncology, and has received a master's degree in public health from Johns Hopkins University Bloomberg School of Public Health. Dr. Kramer has extensive experience in primary cancer prevention studies, as well as clinical screening trials of lung, ovarian, breast, and prostate cancers. He is an investigator and on the steering committee for two large cancer screening trials sponsored by the National Cancer Institute: the Prostate, Lung, Colorectal, Ovarian (PLCO) Trial; and the National Lung Screening Trial (NLST). He has a strong interest in weighing and reporting the strength of medical evidence and created an annual Medicine in the Media Workshop to help working journalists develop methods of reporting medical evidence.

Jamie Lamson**Associate Director of Public Policy & Advocacy****COPD Foundation**

Jamie is the Associate Director of Public Policy and Advocacy at the Chronic Obstructive Pulmonary Disease (COPD) Foundation and the Program Director for the United States COPD Coalition. She recently moved to Washington DC after spending 9 years in Miami, FL. In her current position she is responsible for managing the Operation 435 grass-roots advocacy program, directing United States COPD Coalition programs such as educational webinars and scientific and patient conferences, and working on several public policy initiatives related to COPD at state and federal levels. Prior to moving to Washington, Ms. Lamson was the Grants Coordinator for the Alpha-1 Foundation where she developed an interest in public health and genetics. At the Alpha-1 Foundation Ms. Lamson coordinated the Foundation's peer reviewed research grant program, worked on efforts to get Alpha-1 included in newborn screening panels and oversaw scientific workshops. Ms. Lamson received her undergraduate degree in political science from the University of Miami and her Masters of Public Health from Florida International University.

Linda MacLean, RPh, CDE**Pharmacist, Associate Dean****Community Pharmacy Foundation**

Linda Garrelts MacLean is a respected leader in the pharmacy community who has worked extensively over the past three decades to improve and expand her profession. She is a licensed pharmacist, a certified diabetes educator, and a Clinical Associate Professor with the Washington State University College of Pharmacy. Currently serving as the Associate Dean for Professional Education and Outreach at WSU, Ms. MacLean is an active advocate for our future. She is also the professor of three popular courses—*Inter-professional Patient Care*, *Entrepreneurial Pharmacy*, and *Leadership and Professional Development*. Over the years, Ms. Garrelts MacLean has received several awards for her dedicated service and standard for excellence. She is the past-president of the Washington State Pharmacists Association and currently serves as a board member for the Community Pharmacy Foundation, an organization dedicated to maximizing the pharmacist's role in improved patient care. Recognizing the unintended consequences that occur when medications are not properly monitored and managed, Ms. MacLean is passionate about establishing new models for community pharmacy practice and implementing patient-centered collaborative care.

Brandon Macsata**Chief Executive Officer****AIDS Drug Assistance Program Advocacy Association**

Brandon Macsata serves as Managing Partner of The Macsata-Kornegay Group, Inc. (TMKG), a national political and fundraising consulting firm specializing in grassroots campaigns, media messaging, and fundraising. He is widely recognized for his ability to connect national, state, and local stakeholders interested in influencing public opinion and public policy at the national and state levels. Macsata has extensive experience working with political candidates, national and statewide trade associations, issue-advocacy groups, and other corporate entities. In that capacity, he serves as CEO of the ADAP Advocacy Association - a national non-profit organization working to improve the AIDS Drug Assistance Program (ADAP) – a position he has held since July 2007. In November 2009, Macsata was acknowledged by *HIV-Plus Magazine* to be among the Top 25 LGBT Leaders Fighting HIV/AIDS. First diagnosed as HIV-positive in March 2002, Macsata has dedicated much of his professional and personal life advocating for persons living with HIV/AIDS. From November 2003 to March 2006, he authored a weekly news column on national HIV-related stories for *The Weekly News* in Miami, Florida. He has been living with HIV-infection since March 2002.

Morgan McGill, JD**Director, Office of Women's Health****Indiana State Department of Health**

Morgan McGill completed her undergraduate work at Barnard College in New York, NY, and earned her JD degree in June of 2006 from the Indiana University School of Law at Indianapolis. She has a diverse background that includes experience with marketing and regulatory and legislative affairs for health-related entities. Ms. McGill joined the Indiana State Department of Health (ISDH) as a staff attorney in June of 2008 and worked for several years advising programs and handling administrative hearings for the Children's Special Health Care Services program and the Environmental Health Division. She was an active member of the Data Release Committee, the CHIME Steering Committee, and the HIPAA Emergency Response Team. In her new capacity of director of the Office of Women's Health (OWH), Ms. McGill now focuses on strategic planning, fostering new partnerships, and building a resource bank of gender-specific data and tools to guide policy development and support Indiana women engaging in healthy behaviors. She is interested in assessing and highlighting, through OWH's activities, the health issues and behaviors (as well as interventions aimed at impacting them) that are influenced by biology as well as the many social, economic, and environmental determinants, that impact today's women. Ms. McGill currently serves on the Diabetes Advisory Council (ISDH) and on the Policy Committee for the IU National Center of Excellence in Women's Health.

Terry McInnis, MD, MPH
President & Founder
Blue Thorn, Inc.

As President and Founder of Blue Thorn Inc., Dr. McInnis interacts nationally with government, providers, payers, and plans to help forge a more financially sustainable and quality enhanced delivery system. Prior to founding Blue Thorn, Inc., in 2010, Dr. McInnis served as the Medical Director for Health Policy and Advocacy in the U.S. for GlaxoSmithKline (GSK), the world's second largest pharmaceutical company. Subsequently, she successfully helped craft legislative positions externally by serving with the U.S. Chamber Benefits Committee, the Patient Centered Primary Care Collaborative (as Co-Chair of the Center for Public Payer Implementation, Co-lead Medication Management Taskforce, and member of the Legislative Committee), and member of the Rx Benefits Coverage Committee for PhRMA. Dr. McInnis presents frequently at the request of organizations such as the National Governors Association, the Association of Managed Care Pharmacy, and the Cal. Assoc. of Health Plans, and was featured in the Washington Redskins' "Time-out for Your Health" segments. She has more than 20 years of senior executive and clinical experience in various employer, military (US Air Force), and hospital/group practice health management segments. Prior and current experiences include work with the National Business Group on Health, Carter Center, Pharmacy Quality Alliance, Agency for Healthcare Quality and Research (AHRQ) PSPC-Leadership Collaborative Council, and the Lansdowne Group. Dr. McInnis graduated from Erskine College with a BS (*summa cum laude*), and received her Doctor of Medicine degree from Wake Forest Medical School being designated a NIH student clinical scholar. She completed a residency in Occupational Medicine as an OPSF scholar, and a MPH (*high honors*) at the University of Oklahoma. She is Board Certified in Preventive and Occupational Medicine, a Fellow of the American College of Occupational and Environmental Medicine, and a Former Course Advisor to the Department of Continuing Education of Harvard University. She serves on the Board of Trustees of The Thornwell Home for Children.

Judith Monroe, MD, FAAFP

Director, Office for State, Tribal, Local & Territorial Support

Deputy Director, Centers for Disease Control & Prevention

Judith Monroe, MD, FAAFP, is the deputy director for state, tribal, local and territorial support efforts at the Centers for Disease Control (CDC) and director of the Office for State, Tribal, Local and Territorial Support (OSTLTS). In her role, Dr. Monroe provides critical leadership for supporting and revitalizing the public health system. Her efforts focus on establishing a systems approach that supports integration and collaboration among public health professionals and translating science to practice to increase the capacity and performance of public health agencies. Since she joined the CDC, Dr. Monroe has led several activities to strengthen relationships and communication with health officials, including the weekly *Did You Know?* emails and monthly *Vital Signs* Town Hall Teleconferences. Dr. Monroe is also committed to building the public health workforce through programs such as the Public Health Associate Program and providing field support to health departments. She also oversees key activities that support higher health standards and improved health systems, such as the National Public Health Performance Standards Program and technical assistance for national voluntary accreditation for public health departments. Prior to assuming her position with the CDC, Dr. Monroe served as the Indiana State Health Commissioner from 2005-2010. Under Dr. Monroe's leadership, Indiana improved its obesity ranking from most obese in 2003 to 28th in 2009; obesity decreased by 14.7 percent in youth and three percent in adults. In addition to health promotion and prevention, Dr. Monroe also focused on preparedness, preventing medical errors, and quality improvement. She partnered with Purdue University and led the design and implementation of the Indiana Public Health System Quality Improvement Project to strengthen local public health capacity, infrastructure, and public health system performance. Throughout her career, Dr. Monroe has held several national public health leadership positions, including former president of the Association of State and Territorial Health Officials and vice chair on the Board of Directors for the Public Health Accreditation Board. She has also received multiple awards for her teaching, clinical, and leadership skills. She was named a 2009 Woman of Influence by the *Indianapolis Business Journal* and received the 2009 Merit Award by the Indiana Hospital Association for her leadership as health commissioner. In 2010 she was presented the MVP Award by Peyton Manning on behalf of the Peyton Manning Children's Hospital for her work to improve the health of children, the McGovern Award, and the Governor's Distinguished Service Medal from Governor Mitch Daniels. In 2011, she was inducted into the Hall of Distinguished Alumni at Eastern Kentucky University.

Samuel Nussbaum, MD
Executive Vice President, Clinical Health Policy
Chief Medical Officer
WellPoint, Inc.

Dr. Samuel Nussbaum is Executive Vice President, Clinical Health Policy, and Chief Medical Officer for WellPoint, Inc. He is the key spokesperson and policy advocate for WellPoint. In addition, he oversees corporate medical and pharmacy policy to ensure the provision of clinically proven, effective care. Dr. Nussbaum collaborates with key leaders in the industry – physicians, hospitals, and national policy and healthcare organizations – to shape an agenda for quality, safety and clinical outcomes and to improve patient care for WellPoint’s 34 million medical members nationwide. In addition, Dr. Nussbaum partners with WellPoint’s Consumer Business Unit to advance WellPoint’s international business and with HealthyCare Solutions, the strategic area focused on improving customers’ access to innovative healthcare services. Dr. Nussbaum currently serves on the Boards of the National Quality Forum (NQF), the OASIS Institute, and BioCrossroads, an Indiana-based public-private collaboration that advances and invests in the life sciences. Dr. Nussbaum is a Professor of Clinical Medicine at Washington University School of Medicine and serves as adjunct professor at the Olin School of Business, Washington University. Dr. Nussbaum received the 2004 Physician Executive Award of Excellence from the American College of Physician Executives and *Modern Physician* magazine. Prior to joining WellPoint, Dr. Nussbaum served as executive vice president, Medical Affairs and System Integration, of BJC Health Care, where he led integrated clinical services across the health system and served as president of its medical group. He earned his medical degree from Mount Sinai School of Medicine. He trained in internal medicine at Stanford University Medical Center and Massachusetts General Hospital and in endocrinology and metabolism at Harvard Medical School and Massachusetts General Hospital, where he directed the Endocrine Clinical Group. As a professor at Harvard Medical School, Dr. Nussbaum’s research led to new therapies to treat skeletal disorders and new technologies to measure hormones in blood.

Gregory Pawlson, MD, MPH, FACP
Executive Director, Quality Innovations
BlueCross BlueShield Association

Dr. Pawlson joined BCBSA in 2011 in a newly created position as Executive Director for Quality Innovation in the Washington Office of Policy and Representation. In this new role, Dr. Pawlson will be drawing upon his experience as a clinical health services researcher and expert on healthcare quality to promote key safety and quality initiatives developed by the Blue Cross and Blue Shield (BCBS) companies that can be replicated to help transform the healthcare system. Prior to coming to BCBSA, Dr. Pawlson was Executive Vice President of the National Committee for Quality Assurance (NCQA), where he was responsible for oversight of all activities related to research and analysis, development of performance measurement measures related to most major diseases, and, more recently, measures related to overuse, resource use, and cost. Dr. Pawlson also served as NCQA's primary liaison to physician specialty societies and medical boards including the American College of Physicians, the American Academy of Family Physicians and the American Board of Internal Medicine. Before his 10 years at NCQA, Dr. Pawlson was in academic medicine, serving as Senior Associate Vice President for Health Affairs and Medical Director for Quality and Utilization Management for the faculty practice at The George Washington University Medical Center. While at GW, he also has served as chairman of the university's Department of Health Care Sciences and as director of the Institute for Health Policy, Outcomes, and Human Values. During sabbatical years, he served as a Robert Wood Johnson Health Policy Fellow working with Sen. George Mitchell (D-ME) on the Senate Finance Committee, and as a Fellow with Dr. Paul Griner in the Center for the Study of Change in Academic Medicine at the American Association of Medical Colleges. Within organized medicine, Dr. Pawlson served as President and Chairman of the Board of the American Geriatrics Society, and on the Boards of the Society of General Internal Medicine, the American College of Medical Quality, the American Board of Medical Quality, the Bon Secour Health System, the U.S Soldiers and Airman's Home and as Chair of the Advisory Group for AHRQ's Innovations Exchange. He has also served on review and advisory panels for AHRQ, NIH, various agencies within CMS, the Commonwealth, RWJ, Andrus and other foundations and His areas of active health services related research included quality, cost, medical education, and health systems, and is the author of over 100 peer reviewed articles and numerous other publications.

Maria Prince, MD, MPH
Office of Chronic Disease Prevention
Maryland Department of Health

Maria Prince, MD, MPH, is a board-certified preventive medicine physician who has served as the Medical Director for the Office of Chronic Disease Prevention, Maryland Department of Health and Mental Hygiene, since 2007. In this role, she provides clinical and public health expertise for programs, policies, and surveillance related to obesity, diabetes, heart disease and stroke, and chronic obstructive pulmonary disease for the state of Maryland. She has previously practiced primary care and public health as an Air Force flight surgeon. Dr. Prince received her medical and public health training in preventive medicine at Johns Hopkins University.

David Pugach**Associate Director, Federal Government Relations****American Cancer Society Cancer Action Network**

David Pugach is the American Cancer Society Cancer Action Network (ACS CAN) Associate Director for Federal Relations responsible for lobbying on budget and appropriations issues. Prior to joining ACS CAN, he served as the Deputy Director of the National Cancer Institute Office of Government and Congressional Relations. From February 2006 to February 2007, Mr. Pugach was detailed to the House Committee on Appropriations. Mr. Pugach joined NCI in the summer of 2003 after serving for two years as a Presidential Management Fellow with the National Institutes of Health. Prior to coming to the NIH, Mr. Pugach worked for a trademark licensing firm, and for a Federal District Court Judge. In his role at ACS CAN, Mr. Pugach develops and leads the ACS CAN Congressional advocacy program for increasing funding for federal cancer research and control programs. This includes efforts to work with House and Senate Budget and Appropriations Committees throughout the budget and appropriations process, and pursuing opportunities for additional funding in supplemental funding and economic stimulus legislation. Additionally, he helps manage One Voice Against Cancer, a coalition of 40 cancer organizations partnering to advocate for increased funding for federal cancer programs.

Robert Recker, MD, MACP, FACE**Professor, Medicine & Director****Osteoporosis Research Center at Creighton University**

Robert R. Recker is a 1963 graduate of the Creighton University School of Medicine, and Director of the Creighton University Osteoporosis Research Center, and is an internationally recognized expert in the field of metabolic bone disease and osteoporosis. His 40-plus year career as a physician-scientist includes laboratory and clinical research, teaching, patient care, and professional leadership. He is past governor of the Nebraska Chapter of the American College of Physicians and past president for the American Society for Bone and Mineral Research. He is past chair of the NIH Orthopedic Study Section. Dr. Recker is an Associate Editor of BONE, serves on the editorial boards of several medical journals, and is a journal referee for all the leading medical and research publications in the field. He is President of the National Osteoporosis Foundation, serves on its Board of Trustees, and chairs its Research Grants Subcommittee. Dr. Recker assembled and edited a classic text on transiliac bone biopsy – *Bone Histomorphometry: Techniques and Interpretation* (CRC Press, Boca Raton, Florida, 1983). His list of professional publications includes more than 400 original papers, chapters, and monographs.

William Rowley, MD**Senior Fellow****Institute for Alternative Futures**

Dr. Bill Rowley is a subject matter expert and frequent keynote speaker on possible futures for a full range of healthcare issues. He has analyzed trends and developed forecasts and scenarios for specific diseases, advances in biotechnology, the evolution of health systems, and the future of various health professions. He has written articles for numerous publications including *Population Health Management, Surgery, Stroke, U.S. Medicine, Managed Care, foresight*, and *Naval Institute Proceedings*. He is a vascular surgeon who also has extensive leadership experience including being chief operating officer of one academic medical center and chief executive officer of two others. He led the start-up of a managed care organization with 900,000 members. At one medical center he oversaw half a billion dollars of new construction and renovations while making the transition into a regional managed care system. Dr. Rowley received a Bachelor's degree in psychology and a Doctor of Medicine degree at the University of Minnesota. He had a 28 year career in the United States Navy, achieving the rank of Rear Admiral. Following this he was the chief operating officer of the Institute for Alternative Futures for 10 years and now continues as a Senior Fellow of the Institute.

Representative Barbara Toles**Wisconsin State Legislature**

Representative Barbara Toles has been serving in the Wisconsin State Assembly since 2004. She was born and raised in Milwaukee, Wisconsin, where she attended Milwaukee Public Schools. After graduating from West Division High School, she continued her education at the University of Wisconsin – Madison, where she earned a Bachelor of Arts Degree in Social Work in August of 1979. She completed her Master's Degree in Education at Marquette University in 1997. She has served as the Democratic Caucus Vice-Chair and Chair of the Assembly Committee on Workforce Development. Representative Toles is currently the Chair of the Wisconsin Legislature's Black and Hispanic Caucus. She is a Women In Government Diabetes Champion, and is working to raise awareness, and increase prevention in Wisconsin.

Justina Trott, MD, FACP**Senior Fellow****Robert Wood Johnson Foundation Center for Health Policy****University of New Mexico**

Justina Trott, MD, FACP is Director of Policy, Research and Education at Women's Health Services, a non-profit organization designated as a National Community Center of Excellence in Women's Health in 2001 by the U.S. Department of Health and Human Services. She is a fellow of the American College of Physicians, clinical Professor of Medicine at the University of New Mexico Health Sciences Center, and a core faculty member for the Northern New Mexico Family Practice Residency Program. Dr. Trott is a board member of the American College of Women's Health Physicians, and a board member of RIOS Net. In 2006 she was appointed chair of the New Mexico Governor's Women's Health Advisory Council. She is president of the New Mexico Chapter Council of the American College of Physicians. She is a Robert Wood Johnson Health Policy Fellow 2008-9 in the office of Senator Jeff Bingaman (D-NM). In August 2011 NM Secretary of Human Services appointed her to the NM Medicaid provider workgroup. She is currently a senior fellow at the RWJF Center for Health Policy at the University of New Mexico.

Representative Mike Tryon

Illinois State Legislature

Mike Tryon has been active in the 64th District ever since he first moved to the area in 1977. Representative Tryon first came to the district to take a job with the McHenry County Health Department after graduating from Indiana State University with a degree in Environmental Health Science. While working for the county, he not only fell in the love with the area, but also met his future wife Cathy, who at the time worked in the building and zoning department. Representative Tryon worked for the county until 1980 when he left to take a job as an environmental consultant in Roselle. He then bought and became a principal in Raber and Associates. In 1986 he formed McHenry Analytical, a water and wastewater testing lab. Representative Tryon still operates both of these environmental companies today. Politically, Representative Tryon joined the McHenry County Board after being appointed in 1989. During his tenure on the board he served as the chair of numerous committees, including finance, public health, and personnel. During this time he also served on the McHenry County Board of Health and the Mental Health Board. Representative Tryon's colleagues respected his proven leadership over the years, and in 1998 the county board members unanimously elected him to become Chairman of the McHenry County Board. He served in that capacity until being elected to the Illinois House of Representatives in 2004. Since taking his seat in the House of Representatives in 2004, Representative Tryon has worked hard in Springfield and at home to represent the interests of the people of the 64th District. His ability to listen and work with others has resulted in substantial legislative accomplishments over the last six years. Known as a leader and consensus builder, Representative Tryon has become a very effective and respected lawmaker in Illinois. In addition to serving as the State Representative for District 64, he is the Chairman of the McHenry County Republican Party and the Chairman of the Illinois Collar County's Republican Party. Outside of politics, Representative Tryon, who has lived in Crystal Lake since 1983, spends much of his time with his wife Cathy and three children – Jared, Lauren, and Lindsay. He enjoys travel, playing his guitar, and cooking. He is an advocate for diabetes awareness, and speaks openly about how he balances a demanding career and diabetes.

Brenda Wigger

Senior Vice President

Voter/Consumer Research

Brenda Wigger is a Senior Vice President at Voter/Consumer Research (V/CR), and the resident mathematician there. Throughout her career at V/CR, she has covered a wide range of both political and corporate clients, including serving as the primary polling contact for the George W. Bush White House, the Bush-Cheney '04 campaign, and the Republican National Committee. In this capacity, Ms. Wigger has become an integrated member of campaign and media strategy teams, providing research and insight to support the highest-level decisions, while maintaining strict client and data confidentiality. In addition to conducting public opinion research for election strategy, Ms. Wigger has over fifteen years of research experience in public policy direction and corporate market insight. Before joining V/CR, Ms. Wigger worked in various corporate and association statistical consulting roles, including insurance and financial services, transportation, and the healthcare industry. Coupling Ms. Wigger's research experience at top associations together with policy research at large corporations gives her a viewpoint from both the political and business perspective. As a consultant at Voter/Consumer Research, Ms. Wigger presents her clients with a data-based strategy to achieve their goals and maximize their political or corporate reputation. Through exhaustive analytics to maximize the application of survey results and talking to voters in the focus group environment, Ms. Wigger delivers proven and effective direction.

Jessie Wing, MD, MPH
Deputy Director, Immunization Services Division
Centers for Disease Control & Prevention

Dr. Jessie Wing, trained in internal and preventive medicine, is Deputy Director of the Immunization Services Division in the National Center for Immunization and Respiratory Diseases of the U.S. Centers for Disease Control and Prevention (CDC). She began her career in public health as an Epidemic Intelligence Service Officer and has led both domestic and international work in over 20 years at CDC. She joined the U.S. National Immunization Program early in the 1990's, served as the CDC assignee to China for the polio eradication initiative in the mid 1990's, and led the Hawaii State pulmonary tuberculosis (TB) Control Program as Director for ten years. She recently re-joined immunizations where she is the Deputy Director for Immunization Services Division, which is responsible for domestic immunizations in the U.S.

Thomas Wright, Jr., MD
Professor of Pathology
Columbia University Medical Center

Dr. Wright is the director a Professor of Pathology and heads the colposcopy services at Columbia University medical center. He is an expert in gynecologic pathology, cervical cancer screening, and the human papillomavirus. Dr. Wright has studied the pathogenesis of cervical cancer and novel approaches to cervical cancer prevention. His current research ranges from evaluating non-cytological cervical cancer screening tests to studying the safety and efficacy of screen and treat approaches to cervical cancer prevention. He has directed large cohort studies investigating the development of cervical cancer in HIV-infected women and the role of specific high-risk types of HPV in the development of cervical cancer precursors. Dr. Wright chaired the 2006 Consensus Conference that developed guidelines for the management of women with cytological abnormalities and helped develop the 2001 Bethesda System. He serves on the board of the American Society of Colposcopy and Cervical pathology (ASCCP) and acts as the Secretariat of the Cervical cancer Education and Prevention Initiative.