From Reducing Disparities to Achieving Health Equity

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November 20, 2015
Women in Government
Sixth Annual Healthcare Summit
Where you live should not determine whether you live.

The Facts:
• African American women in US are dying unnecessarily from breast cancer at a rate that is 44% higher than white women.
• African-American women are often diagnosed with late-stage breast cancer when treatment options are limited, costly and the prognosis is poor.
• Susan G. Komen believes this is unacceptable and is working to change these outcomes.

The Goal:
Reduce the disparities in breast cancer mortality rates between African-American and white women by 25% in 5 years in the 10 U.S. metro areas where the disparities are greatest.
At Work in Your Community

Represents the U.S. cities with the greatest disparities in breast cancer mortality rates and late stage diagnosis between African-American and white women.

 Represents Komen Affiliate service area.
Our Investment

**Cumulative investment since 1982

$90M**
INVESTED IN DISPARITIES RESEARCH

391,886
MAMMOGRAMS PROVIDED

116,042
CLINICAL BREAST EXAMS

56,350
DIAGNOSTIC SERVICES

28,668
FINANCIAL ASSISTANCE

2015 Roundtables
Washington, DC: March 11
Oakland, CA: July 31
Memphis, TN: August 27
Chicago, IL: October 14
St. Louis, MO: October 20
Dallas, TX: November 5

2016 Roundtables*
Philadelphia, PA
Houston, TX
Virginia Beach, VA
Atlanta, GA

2016 National Breast Cancer Health Equity Summit*

**Cumulative investment since 1982

*Planned for 2016
Committed to bridging the gap to quality breast care to end disparities.

- **Achieving Health Equity and Building Trust** in communities where the disparities are greatest by ensuring access to high-quality screening, genetic testing, treatment, and clinical trials.

- **Reducing Barriers to Quality Care through Patient Navigation** by guiding women through the health care continuum: from outreach, education, risk reduction, detection, diagnosis, and treatment, through survivorship or end-of-life care.

- **Empowering the Community through Advocacy** by providing resources to support providers, survivors, advocates, community leaders, researchers, insurers, and policymakers to sustain local health system change.
**Our Approach**

**Method:** Convene patients, advocates, community leaders, academicians, clinicians, employers, insurers, scientists, researchers and policymakers to eliminate breast cancer disparities.

**Goals:**
- Engage in conversations with experts to establish priorities.
- Gather best practices in each community and around the country.
- Develop a network of advocates to best meet community needs.
- Explore effective partnerships to save lives.

**Key Topics:**
- Community & Faith
- Patient Navigation & Screening
- Clinical Trials, Genetic Testing & Research
- Advocacy & Policy
Our Impact: Circle of Promise Day

Vision: Greater health equity and breast cancer outcomes for African American women across California.

Objective: 2,000 women screened, navigated and in a medical home.

Partners: California Legislative Black Caucus, Pfizer, Six Flags, Circle of Promise, Anthem Blues Cross, Carol H. Williams and LA Sparks.
Our Impact: Chicago Task Force

**Mission:** Eliminate health disparities in Illinois by preventing inequities in prevention, screening, diagnosis, treatment and survivorship for all women.

**The Breast Cancer Disparities Reduction Act:** Created the nation’s first mammography quality surveillance program embedded in Illinois Medicaid to eliminate copays for screening mammograms and piloted navigation in Medicaid.

**The Breast Cancer Excellence in Survival and Treatment Act (BEST Act):**
- Expands Medicaid patient navigation for cancer patients.
- Requires all Medicaid networks of care to include a breast imaging center of excellence.

*Signed by Governor on August 21, 2015*

Lives of Black Women Annually Saved by Reducing Breast Cancer Disparities in Chicago:
Informed by stakeholders and Komen Advocacy Advisory Taskforce:

- **Breast Cancer Research**: Advocate for expanded federal funding for all biomedical research, especially breast cancer research conducted at the National Institutes of Health through the National Cancer Institute. Advocate for expanded federal funding for the Breast Cancer Research Program at the Department of Defense.

- **National Breast and Cervical Cancer Early Detection Program**: Support federal and state funding for the Centers for Disease Control and Prevention’s National Breast and Cervical Cancer Early Detection Program.

- **Insurance Barriers**: Advocate for policies to improve insurance coverage of breast cancer treatments, including those that would require oral parity, preclude specialty tiers, prevent step therapy protocols and limit out-of-pocket costs. Advocate for policies to reduce or eliminate out-of-pocket costs for medically necessary diagnostic mammography.

- **Clinical Trials**: Evaluate state and federal policies to increase awareness, education and access to clinical trials for all patient populations.
Towards Collective Impact

All Politics is Local

Not a Cookbook

Bring the Right People to the Table

Listen

Thank You!
Stay Connected
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#SGKRoundtable

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