"I like Women In Government because it's a safe place for women legislators to engage with one another and industry folks. It's unique in its non-partisan and intimate setting to develop our leadership and policy skills within a safe and supportive environment. I definitely recommend private sector engagement with WIG for direct access to women legislators and nimbleness of our organization with dynamic leadership."

Past Chair Senator Stacey Guerin (R) ME

“I’m a legislator and a small business owner, and I appreciate that Women In Government actively works with industries and other stakeholders to provide timely, well-informed programming for its members.”

Executive Director Lucy Gettman

“There are a record number of women state legislators in 2021 and a record number of former state legislators in Congress. Women In Government celebrates these political leaders and creates synergistic opportunities to engage.”

#ConnectingLegislativeLeaders for Over 30 Years
Meet Our 2021-2022 Board of Directors!

Executive Committee

Chair
Representative Cindy Ryu (D) WA

Vice Chair
Representative Lauren Matsumoto (R) HI

Treasurer
Representative Geran Tarr (D) AK

Secretary
Representative Christie Carpino (R) CT

Past Chair
Senator Stacey Guerin (R) ME

Regional Directors

West
Senator Julie Gonzales (D) CO

West
Assemblywoman Lisa Krasner (R) NV

Midwest
Senator Mattie Hunter (D) IL

Midwest
Representative Patricia Pike (R) MO

South
Senator Gloria Butler (D) GA

South
Representative Heather Crawford (R) SC

East
Delegate Sheree Sample-Hughes (D) MD

East
Senator Patricia Rucker (R) WV

#ConnectingLegislativeLeaders for Over 30 Years
Tracey Meeks, Vertex Pharmaceuticals
Women In Government Business Council Member

“Women in Government is a wonderful organization. It has helped me build strong relationships with legislators from across the country, network for business and meet lifelong friends. Please consider prioritizing Women in Government in your budget.”

- Two in-person meetings with the Board of Directors to suggest and discuss policy topics for upcoming agendas and policy projects
- One thirty minute policy presentation at conference of choice during membership year
- Invitation for one person to attend state-based policy roundtables
- Two registrations, signage, and name badge recognition at all conferences
- Recognition on the Women In Government website

Jennifer Stowe, The Carpet & Rug Institute
Women In Government Associate Member

“My experience with Women in Government (WIG) has been invaluable. The opportunities to meet and build relationships with legislators are second to none. In our profession, relationships with peers and legislators are paramount. WIG allows for these relationships to grow and prosper. The content offered both in person and virtually is thoughtfully prepared and well presented. It’s been a true professional benefit to be a participant with WIG.”

- Invitation for one person to attend state-based policy roundtables
- One registration, signage, and name badge recognition at all conferences
- Recognition on the Women In Government website

Business Council Membership $20,000 Annual Dues

Associate Membership $10,000 Annual Dues
In Person Conference Sponsorship Opportunities

**Gold Level Sponsorship - $20,000**
Benefits include one hour of non-branded programming, four registrations, logos on signage and website, and half-page ad in program book

**Silver Level Sponsorship - $15,000**
Benefits include 45 minutes of non-branded programming, three registrations, logos on signage and website, and quarter-page ad in program book

**Bronze Level Sponsorship - $10,000**
Benefits include 30 minutes of non-branded programming, two registrations, and logos on signage and website

**Charging Station Sponsorship - $5,000**
Benefits include logo on charging station and one registration

**Wi-Fi Sponsorship - $3,000**
Benefits include logo on tabletop and one registration

**Beverage and Coffee Break Sponsorship - $1,500**
Benefits include logo on signage during break and one registration

**Private Sector Individual Conference Registration - $995**

**Private Sector First-Time Conference Registration - $650**

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Elizabeth Bartz,
State and Federal Communications

“Women in Government provides us special networking opportunities at many of its events. It enhances our ability to develop mutual relationships with these strong women legislators.”
Virtual Engagement Opportunities

Radio Public Service Announcements - $65,000
Professionally produced radio public service announcements recorded by women state legislators are distributed to their district and state radio stations. These scripts are written to air during an awareness month and then script with evergreen language which can be aired year round. This is equivalent to a $3.5 million ad purchase.

Podcasts - $12,000
A professionally produced podcast with 45 minutes to 1 hour of non-branded policy content is disseminated to women state legislators across the country through WIG promotions and social media. The sponsor also receives the recording for dissemination to internal and external audiences.

Virtual Policy Roundtable - $10,000
This can be done with either a national focus for women state legislators across the country or for a specific state where all legislators and staff will be invited to attend a roundtable focused on a non-branded policy topic.

Media Tour - $10,000
A series of 12 to 20 pre-booked audio interviews placing a policy expert on-air on radio programs and online, conveniently produced via phone and location of choice. This reaches major markets across the United States in only a few hours.

Audiocasts (priced based on distribution) (English or Spanish)
30 second or 60 second scripts produced with distribution targeted nationally or at specific states. It includes embed coding for social media engagement.

Virtual State of Play Roundtable - $10,000
A speaker of national stature conducts a strategic overview of the policy landscape for state legislators and other stakeholders.

Customizable sponsorship opportunities available!

#ConnectingLegislativeLeaders for Over 30 Years
Reach out to Women In Government Staff!

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We reached legislators in 48 states in 2020 with our programming!

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Washington, DC 20001
www.womeningovernment.org

Connect with Women In Government on Social Media!

@WomenInGovernment @WomenInGovt Women In Government

@WomenInGovernmentFoundation Women In Government

#ConnectingLegislativeLeaders for Over 30 Years