

Women In Government Healthcare & Technology Summit

October 1-3, 2021

Agenda



Friday, October 1, 2021:

8:30 am—11:15 am **Strategic Planning Task Force Breakfast** (WIG Board/Task Force Members Only)
Chinese Room, Lobby Level

11:30 am—12:30 pm **WIG Business Council Luncheon Meeting** *Palm Court Ballroom, Lobby Level*

12:00 pm—5:00 pm **Registration Open** *Outside East Ballroom, Lobby Level*

1:00 pm—5:00 pm **Advanced Technology Medical Training Simulation** *Promenade Room, Lobby Level*

CAE Healthcare presents Vimedix 3.2, a high-fidelity simulator that facilitates the learning process for cardiac, lunch, abdominal and OB-GYN ultrasound—all on one common platform. Take a moment to don a Hololens, explore the critical role of high-fidelity ultrasound simulation in the learning process and see where this technology is going next.

1:00 pm—1:15 pm **Welcome Remarks** *East Ballroom, Lobby Level*
Featuring Meredith Martino, Executive Director, Women In Government and Washington State Representative Cindy Ryu, Chair, WIG Board of Directors

1:15 pm—1:45 pm **Diversity in Clinical Trials and Health Equity** *East Ballroom, Lobby Level*
Moderated by Illinois State Representative Camille Lilly
Featuring Dr. Lauren Powell, MPA, PhD, Vice President, US Health Equity & Community Wellness, Takeda Pharmaceuticals

Research science benefits from diverse participation to yield the most effective treatments possible for all patients. Learn how clinicians and policymakers can work together to achieve the best care options that are accessible and equitable for everyone.

1:45 pm—2:15 pm **STEM in Your Backyard: How Industry is Helping** *East Ballroom, Lobby Level*
Moderated by New Jersey State Assemblywoman Shavonda Sumter, WIG State Director
Featuring Dr. Steven Thomas, Senior Director, Diversity, Equity, Inclusion (DEI) and Talent Programs, PhRMA and Abigail Lore, MPA, Director of Policy & Research, PhRMA

Learn how the biopharmaceutical industry is partnering with colleges, universities and others on promoting STEM (Science, Technology, Engineering and Math) to grow tomorrow's workforce. Research finds strong linkages between STEM intensive industries and desirable innovation and economic outcomes for states (high growth and high-quality jobs, inventions, and more). Key resources will include state-by-state fact sheets.

2:15 pm—2:30 pm **Break**

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2:30 pm—3:00 pm

Biosimilars: Supporting Equity and Access to Healthcare *East Ballroom, Lobby Level*

Moderated by Minnesota State Senator Carla Nelson

Featuring Meaghan Rose Smith, Executive Director, The Biosimilars Forum and Dr. Monica Mallampalli, PhD, MSc, Senior Scientific Advisor, HealthyWomen

This panel will discuss how biosimilars may help expand treatment for patients and providers and create savings for states.

3:00 pm—3:30 pm

Nutrition Policy Actions to Support Vulnerable Older Adults *East Ballroom, Lobby Level*

Moderated by Missouri State Representative Patricia Pike, Midwestern Regional Director, WIG Board of Directors

Featuring Bob Blancato, Executive Director, National Association of Nutrition and Aging Services Programs and National Coordinator, Defeat Malnutrition Today Coalition

This session will provide an update on hunger, malnutrition and food security among older adults and the current landscape of state and federal policies, including funding, that support vulnerable constituents.

3:30 pm —3:45 pm

Break

3:45 pm—4:15 pm

Innovative Treatment for Burn Patients and the Importance of Public-Private Collaboration in Drug Development *East Ballroom, Lobby Level*

Moderated by Maryland State Speaker Pro Tem Sheree Sample-Hughes, Eastern Regional Director, WIG Board of Directors

Featuring Mallory O'Connor, Executive Director, Public Policy, Mallinckrodt and Derek Naten, Vice President, Government Affairs and Patient Advocacy, Mallinckrodt

This session will cover the pathway for development of a new treatment for burn patients, with an emphasis on the critical importance of public and private partnerships in bringing innovative medical options to patients.

4:15 pm—4:45 pm

Federal Funding for State Broadband Infrastructure *East Ballroom, Lobby Level*

Moderated by Rhode Island State Representative Barbara Ann Fenton-Fung, WIG State Director

Featuring Paula Timmons, Federal Legislative Affairs Director, T-Mobile and Jeni Santana, Senior Government Affairs Manager, T-Mobile

This session will provide an overview of federal broadband funding and policy objectives for states to consider as the funds are allocated for state broadband infrastructure projects.

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4:45 pm—5:00 pm

Improving Safety In Healthcare through Simulation and Technology

East Ballroom, Lobby Level

Moderated by Louisiana State Representative Candace Newell

Featuring Dr. Christine Park, MD, FASA, FHH, Senior Medical Advisor, CAE Healthcare

What does safety mean to you and your constituents and what role could a hi-tech simulation company possibly have in enhancing safety and even moving beyond it? Explore how simulation, training and advanced technology can improve safety, moving you and your constituents beyond today to a bigger, brighter, better tomorrow.

5:00 pm—6:00 pm

Reception *Mezzanine, Mezzanine Level*

6:00 pm—7:30 pm

Dinner *Palm Court Ballroom, Lobby Level*

7:30 pm—9:30 pm

Offsite Evening Event: ESA Game Night *Lobby Level Group Shuttle Departure, DeSales Street exit*

Entertainment Software Association 601 Massachusetts Avenue NW, Suite 300W, Washington, D.C. 20001

All WIG Healthcare & Technology Summit participants are invited to join ESA for a fun evening of video game fun, light food, and competitive spirits!

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Saturday, October 2, 2021

7:00 am—5:00 pm **Registration Open** *Outside East Ballroom, Lobby Level*

7:15 am—8:15 pm **Breakfast Bill Share** *Palm Court Ballroom, Lobby Level*

Moderated by Illinois State Representative Sonya Harper, WIG State Director

All legislators are encouraged to share what they have been working on with their colleagues from all over the country.

8:30 am—5:00 pm **Advanced Technology Medical Training Simulation** *Promenade Room, Lobby Level*

CAE Healthcare presents Vimedix 3.2, a high-fidelity simulator that facilitates the learning process for cardiac, lung, abdominal and OB-GYN ultrasound—all on one common platform. Take a moment to don a HoloLens, explore the critical role of high-fidelity ultrasound simulation in the learning process and see where this technology is going next.

8:30 am—5:00 pm **PSA Recording Room 1 and Room 2** *The Virginia Room and The Delaware Room, 2nd Floor*

Legislators have the opportunity to record a professionally produced Mental Health & Prescription Digital Therapeutics PSA pre-scripted by Women In Government that will be aired in their local radio market. Please check with WIG staff for a schedule of recording times!

8:30 am—9:00 am **The Future of Connectivity for Patients and Providers** *East Ballroom, Lobby Level*

Moderated by Connecticut State Representative Christie Carpino, Secretary, WIG Board of Directors

Featuring Caroline Van Wie, Vice President, Federal Regulatory, AT&T

An overview of efforts to bridge the digital divide once and for all, and the ways in which new technologies are revolutionizing the provision of healthcare.

9:00 am—9:30 am **Burden of Cardiovascular Disease in the U.S.: A Focus on Gender and Ethnic Disparities**

East Ballroom, Lobby Level

Moderated by Georgia State Representative Kim Schofield

Featuring Dr. Abena Osei-Wusu, MD, FACC, FSCAI, Medical Director, Atherosclerosis, U.S. Clinical Development and Medical Affairs, Novartis

Cardiovascular disease is the most common cause of death with differential impact on various populations in the U.S. Disparities in diagnosis, treatment, and outcomes persist related to gender and ethnicity.

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9:30 am—9:45 am

Break

9:45 am—10:15 am

Eliminating the Diagnostic Delay for Children with Duchenne Muscular Dystrophy

East Ballroom, Lobby Level

Moderated by New York State Senator Diane Savino

Featuring Kate Segal, Director, State Government Affairs, Sarepta and Annie Kennedy, Chief of Policy and Advocacy, EveryLife Foundation for Rare Diseases

The average age of diagnosis for Duchenne is 5 years old – an average of 2.5 years after parents or caregivers first notice the symptoms of the disease. Unfortunately, this lag time in diagnosis has been unchanged in over 20 years, and the diagnostic delay is worse for families of color. Learn how newborn screening for Duchenne would prevent unnecessary testing and eliminate delays in diagnosis, empowering families to make better informed decisions.

10:15 am—10:45 am

Speeding Diagnosis in Rare Disease *East Ballroom, Lobby Level*

Moderated by Maryland Delegate Terri Hill

Featuring Theresa Podrebarac, Senior Vice President, Clinical Development, Horizon Therapeutics

The rare disease patient journey is often a long and uncertain road. Learn what a rare disease is and how research, therapies and policy can work together for patients.

10:45 am—11:00 am

Break

11:00 am—12:00 pm

Start Up CEO: The Role of Price in the Biopharmaceutical Business Model

East Ballroom, Lobby Level

Featuring Scott McGoohan, JD, Senior Director of Government Affairs and Public Policy, Vertex Pharmaceuticals; Helen Fitzpatrick, Senior Director, Regional Lead, State Government Affairs, Bristol Myers Squibb; and Sarah Swan, Senior Director, Regional Lead, US Policy & Government Affairs, Bristol Myers Squibb

This interactive exercise will give participants a first-person perspective on being CEO of a start-up pharmaceutical company, including making decisions for research and development and pricing a new innovative medicine for the market. Participants will have the opportunity to learn about the various complex factors, key considerations and trade-offs involved when making these important decisions. Throughout the exercise participants will vote on business decisions as CEO with the opportunity to discuss these decisions with fellow participants for a deeper understanding of the complexity of the biopharmaceutical business and bringing innovative medicines to patients.

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12:15 pm—1:15 pm **Luncheon** *Palm Court Ballroom, Lobby Level*

1:30 pm—2:00 pm **Breaking Down Barriers to Mental Health Access 2.0** *East Ballroom, Lobby Level*
Moderated by Connecticut State Representative Michelle Cook, WIG State Director
Featuring Mary Giliberti, Executive Vice President of Policy, Mental Health America

Nearly half of Americans will meet the criteria for a diagnosable mental health condition sometime in their lives, and half of those people will develop conditions by the age of 14. Mental health is a critical part of overall wellness, and public policy should support prevention services for all, early identification and intervention for those at risk and integrated care, services and supports for those who need it, with recovery as the goal. Gain insights about how state legislators can reinforce and advance policy to ensure access to mental health care and treatment in these difficult times and beyond.

2:00 pm—2:30 pm **Achievement Unlocked: Video Games Advancing Science** *East Ballroom, Lobby Level*
Moderated by Rhode Island State Representative Deborah Ruggiero, WIG State Director
Featuring David Najjab, Director of Institutional Partnerships, GearBox Entertainment

Imagine being a gamer and playing a mini game within your favorite title, all while contributing to scientific research. That is exactly what players of Gearbox's hit video game *Borderlands 3* did when they played the interactive *Borderlands Science* mini-game. For over a year, *Borderlands Science* has helped medical researchers from the American Gut Institute clean up decades of data and has saved researcher years studying the trillions of microbes that make up the human body. Please join Gearbox's David Najjab as he discusses the invaluable role *Borderlands Science* has had on the medical research field, and how video games go beyond entertainment.

2:30 pm—2:45 pm **Break**

2:45 pm—3:15 pm **Triple Negative Breast Cancer: Patients, Innovation, and Hope for the Future** *East Ballroom, Lobby Level*
Moderated by Washington State Representative My-Linh Thai
Featuring Dr. Trishna Goswami, MD, Vice President, Clinical Research GU Indications, Gilead Sciences, Inc.

Recent clinical advancements in treating Triple Negative Breast Cancer (TNBC) offer hope for patients who faced limited options compared to patients with other kinds of breast cancer.

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3:15 pm—3:45 pm

The Growing Importance of Biomarker Testing in Cancer Treatment

East Ballroom, Lobby Level

Moderated by North Carolina State Senator Amy Gale

Featuring Pam Traxel, Senior Vice President, Alliance Development and Philanthropy, American Cancer Society Cancer Action Network

When a health care provider can determine the specific biomarkers of a cancer tumor, providers can dramatically improve health outcomes. This session will provide an overview of biomarker testing and the barriers patients face, as well as updates on what is happening with educational and legislative efforts in various states.

3:45 pm—4:00 pm

Break

4:00 pm—4:30 pm

Gene Therapy: The Future of Medicine in Battling Rare Diseases

East Ballroom, Lobby Level

Moderated by Washington State Representative Cindy Ryu, Chair, WIG Board of Directors

Featuring Krupa Sivamurthy, Senior Director, Global Medical Affairs, Hematology, CSL Behring, and Patrick Plues, Vice President, State Government Affairs, Biotechnology Innovation Organization (BIO)

Gene therapy represents the latest medical innovation with the potential to transform the lives of patients living with serious and often incurable genetic diseases. Join us to hear experts discuss the novel therapy and how it is being used to treat a number of rare diseases and learn what state policymakers must consider to ensure their constituents benefit from the potential of gene therapy.

4:30 pm—5:00 pm

Precision Medicine: The Cornerstone of Cancer Care *East Ballroom, Lobby Level*

Moderated by New Hampshire State Representative Maria Perez

Featuring Camille Hertzka, Vice President, Oncology Medical Affairs, AstraZeneca

Learn how customized healthcare enhances clinical practice to provide personalized treatment road maps in cancer care and how policy can improve patient access to these innovations.

5:00 pm—6:00 pm

Networking Reception *Chinese Room, Lobby Level*

6:30 pm—8:30 pm

WIG Board of Directors, State Directors & Business Council Dinner (Invitation Only)

Individual Departure, shuttle not provided

The National Press Club 529 14th Street NW, Washington, DC 20045

Please note: A QR Access Code is required for this event. Please connect with WIG staff if you have not received this code already. **Also**, anyone attending an in-person event at the Press Club **will be asked to show proof of vaccination or a negative COVID test result** taken 72 hours prior to arrival at the Press Club.

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Sunday, October 3, 2021

7:30 am—8:30 am

Breakfast & Legislator Open Mic Policy Roundtable *East Ballroom, Lobby Level*

Featuring Missouri State Representative Patricia Pike, Midwestern Regional Chair, WIG Board of Directors

All legislators are encouraged to share what their policy priorities for 2022 will be with their colleagues from all over the country.

7:45 am—11:30 am

Registration Open *Outside East Ballroom*

8:30 am—11:30 am

PSA Recording Room 1 and Room 2 *The Virginia Room and The Delaware Room, 2nd floor*

Legislators have the opportunity to record a professionally produced Mental Health & Prescription Digital Therapeutics PSA pre-scripted by Women In Government that will be aired in their local radio market. Please check with WIG staff for a schedule of recording times!

8:30 am—11:30 am

Advanced Technology Medical Training Simulation *Promenade Room, Lobby Level*

8:30 am—9:00 am

Cannabis: Where Are We Now? *East Ballroom, Lobby Level*

Moderated by Tennessee State Senator Brenda Gilmore, WIG State Director

Featuring Kay Doyle, Director of U.S. Public Policy & Public Affairs, Greenwich Biosciences

Kay Doyle, former Massachusetts Cannabis Control Commissioner, will discuss the landscape of cannabis legalization in the United States, including challenges following the introduction of hemp-derived products after the passage of the 2018 Farm Bill, and the emergence of new consumer cannabinoid products like Delta 8 THC.

9:00 am—9:30 am

Logistic & Security Providers of the Healthcare Supply Chain *East Ballroom, Lobby Level*

Moderated by Florida State Representative Kamia Brown

Featuring Matthew DiLoreto, Vice President, State Government Affairs, Healthcare Distribution Alliance

Wholesale distributors are responsible for safely, securely and efficiently transporting 93% of all pharmaceutical products from manufacturers to dispensing locations across the country. This role has been brought to the forefront as our nation has navigated the COVID-19 pandemic and vaccine distribution. This session provides an overview of wholesalers' role, as well as the product safety, security and efficiency they bring to the supply chain and their economic value.

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9:30 am—10:00 am

Diversity, Equity and Inclusion in Disability Employment Policy *East Ballroom, Lobby Level*

Moderated by Colorado State Senator Julie Gonzales, Western Regional Director, WIG Board of Directors

Featuring Emily Dickens, Chief of Staff, Head of Government Affairs and Corporate Secretary, Society for Human Resources Management (SHRM) and Rachel McGreevy, State Outreach Advisor, State Exchange on Employment and Disability (SEED), and Washington State Representative My-Linh Thai

October is National Disability Employment Awareness Policy Month. This panel will discuss disparities evidenced and experienced within the disability employment community, particularly among women, people of color and other under-represented individuals and what policymakers learned over the last two years under COVID conditions.

10:00 am—10:30 am

Impact of Mental Health Care on Women *East Ballroom, Lobby Level*

Moderated by Louisiana State Representative Amy Adatto Freeman, WIG State Director

Featuring Dr. Leslie Lundt, Clinical Psychiatrist and Executive Medical Director, Neurocrine Biosciences

While mental health conditions impact people of all ages, genders, and races, certain conditions including depression, anxiety and tardive dyskinesia (TD) become more prevalent in women as they mature. According to a June 2018 report in the *Journal of Neurological Sciences*, some of the risk factors for developing TD include older age, being female, and being of white or African descent. The session will discuss the impact of these conditions on patients' lives and the importance of proper screening, diagnosis, and treatment.

10:30 am—11:00 pm

Reframing Risk: A Commitment to Women to End the HIV Epidemic

East Ballroom, Lobby Level

Moderated by Minnesota State Representative Hodan Hassan

Featuring Amelia Korangy, Senior Manager External Affairs North America, ViiV Healthcare and Halley Hetrick, Esq., Director of State Policy & HIV, GlaxoSmithKline

As the only company solely focused on HIV, ViiV Healthcare is pushing the envelope to disrupt the disparities impacting women of color and HIV prevention and care. Join a discussion to hear more about the community investment, culture, and policy changes needed to advance the voices of people living with HIV to ensure women are not left behind.

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11:00 am—11:30 am

Access to Infertility Treatment *East Ballroom, Lobby Level*

Moderated by Meredith Martino, Executive Director, Women In Government

Featuring Dr. Teru Jellerette-Nolan, PhD, TS(ABB), Associate Director, Medical Science Liaison and Training Reproductive/Women's Health, Ferring Pharmaceuticals; Tiffany Lee, Patient Advocate; Dr. Shruti Malik, MD, Shady Grove Fertility; and Betsy Campbell, Chief Engagement Officer, RESOLVE

Roughly 1 in 8 couples in the U.S. and more than 15% of single women suffer from the disease of infertility. This discussion will focus on the obstacles to treatment and also provide some exciting updates in the science of treatment.

11:30 am

Summit Closing Remarks and Adjournment *East Ballroom, Lobby Level*

Featuring Washington State Representative Cindy Ryu, Chair, WIG Board of Directors

12:30 pm—3:00 pm

WIG Board of Directors Luncheon Meeting (Invite Only) *The Virginia Room, 2nd Floor*