AGENDA

Women In Government 2021 Healthcare & Technology Summit
The Mayflower Hotel, October 1-3, 2021, in Washington, DC

Friday, October 1, 2021

8:30-11:15am  **Strategic Planning Task Force Breakfast** (WIG Board/Task Force Members Only) (Chinese Room, Lobby Level)

11:30am-12:30pm  **WIG Business Council Luncheon Meeting** (Palm Court Ballroom, Lobby Level)

12:00-5:00pm  **Registration Open** (Outside East Ballroom, Lobby Level)

1:00-1:15pm  **Welcome** (East Ballroom, Lobby Level)
Washington State Representative Cindy Ryu, Chair, WIG Board of Directors

1:15-1:45pm  **Diversity in Clinical Trials and Health Equity** (East Ballroom, Lobby Level)
Dr. Lauren Powell, MPA, PhD, Vice President, US Health Equity & Community Wellness, Takeda Pharmaceuticals

Research science benefits from diverse participation to yield the most effective treatments possible for all patients. Learn how clinicians and policymakers can work together to achieve the best care options that are accessible and equitable for everyone.

1:45-2:15pm  **STEM in Your Backyard: How Industry is Helping** (East Ballroom, Lobby Level)
Dr. Steven Thomas, Senior Director, Diversity, Equity, & Inclusion (DEI) and Talent Programs, PhRMA
Abigail Lore, MPA, Director of Policy & Research, PhRMA

Learn how the biopharmaceutical industry is partnering with colleges, universities and others on promoting STEM (Science, Technology, Engineering and Math) to grow tomorrow’s workforce. Research finds strong linkages between STEM intensive industries and desirable innovation and economic outcomes for states (high growth and high-quality jobs, inventions, and more). Key resources will include state by state fact sheets.

2:15-2:30pm  **Break**

2:30-3:00pm  **Biosimilars: Supporting Equity and Access to Healthcare** (East Ballroom, Lobby Level)
Meaghan Rose Smith, Executive Director, The Biosimilars Forum
Dr. Monica Mallampalli, PhD, MSc, Senior Advisor, Scientific And Strategic Initiatives, HealthyWomen

This panel will discuss how biosimilars may help expand treatment options for patients and providers.

3:00-3:30 pm  **Nutrition Policy Actions to Support Vulnerable Older Adults** (East Ballroom, Lobby Level)
Bob Blancato, Executive Director, the National Association of Nutrition and Aging Services Programs and National Coordinator, Defeat Malnutrition Today Coalition

This session will provide an update on hunger, malnutrition and food insecurity among older adults and the current landscape of state and federal policies (including funding) that support vulnerable constituents.

3:30-3:45pm  **Break**
3:45-4:15 pm  **Innovative Treatment for Burn Patients and the Importance of Public-Private Collaboration in Drug Development** (East Ballroom, Lobby Level)
Speaker TBD

Partnerships that include federal agencies, state government, research institutions and private sector partners can facilitate cutting-edge treatments that benefit those who need them most.

4:15-4:45 pm  **Getting Connectivity to Constituents** (East Ballroom, Lobby Level)
Jeni Santana, Senior Government Affairs Manager, T-Mobile

The ongoing pandemic response only highlighted pre-existing connectivity challenges across the country and how communities are innovating to meet the needs of their constituents.

4:45-5:00 pm  **Improving Patient Safety with Simulation and Advanced Technology**
Dr. Christine Park, MD, Senior Medical Advisor, CAE Healthcare

Advancements in simulation technology not only work to improve clinical processes but also support a safer patient experience. Please be sure to check out the simulation in the Promenade Room by registration!

5:00-6:00 pm  **Reception** (Mezzanine, Mezzanine Level)

6:00-7:30 pm  **Dinner** (Palm Court Ballroom, Lobby Level)

7:30-9:30pm  **Offsite evening event: ESA Game Night (Lobby Level)**
**Group shuttle departure from the Lobby Level**
Entertainment Software Association, Massachusetts Avenue NW, Suite 300W, Washington, DC 20001

Enjoy a unique experience at the Entertainment Software Association’s “after party” in their DC headquarters!

**Saturday, October 2, 2021**

7:00am-5:00pm  **Registration Open** (Outside East Ballroom, Lobby Level)

7:15-8:15am  **Breakfast Bill Share** (Palm Court Ballroom, Lobby Level)
All legislators are encouraged to share what you have been working on with your colleagues from all over the country.

8:30am-5:00pm  **PSA Recording Room 1 and Room 2** (The Virginia Room and The Delaware Room, 2nd Floor)
Legislators have the opportunity to record a professionally-produced Public Service Announcement pre-scripted by Women In Government that will be aired in your local radio market. Please check your name badge for your recording time!

8:30-9:00am  **Keynote Session** (East Ballroom, Lobby Level)
Caroline Van Wie, Vice President, Federal Regulatory, AT&T

9:00-9:30am  **Gender Disparities in Treatment and Diagnosis of Cardiovascular Disease** (East Ballroom, Lobby Level)
Abena Osei-Wusu, MD, FACC, FSCAI, Medical Director, Atherosclerosis, US Clinical Development and Medical Affairs, Novartis

Cardiovascular disease is often overlooked in women resulting in delayed diagnosis and treatment. Women legislators are key in raising awareness in communities and committees to improve outcomes for all those seeking care.

9:30-9:45am  **Break**
9:45-10:15am  **Eliminating the Diagnostic Delay for Children with Duchenne Muscular Dystrophy** (East Ballroom, Lobby Level)
Speaker TBD

The story of one rare disease can illustrate the ways that raising awareness and policy support can support families who are looking for answers.

10:15-10:45am  **Access to Rare Disease Treatments** (East Ballroom, Lobby Level)
Speaker TBD

Learn how policy makers and partners at every juncture in rare disease treatment development and deployment work together to ensure that every patient is able to access to the care they need.

10:45-11:00am  **Break**

11:00-12:00pm  **Start Up CEO: The Role of Price in the Biopharmaceutical Business Model** (East Ballroom, Lobby Level)
Tracey Meeks, Senior Director, Patient Advocacy at Vertex Pharmaceuticals
Helen Fitzpatrick, Senior Director, Regional Lead, State Government Affairs, Bristol Myers Squibb
Sarah Swan, Senior Director, Regional Lead, US Policy & Government Affairs, Bristol Myers Squibb

This interactive exercise will give participants a first-person perspective on being CEO of a startup biopharmaceutical company, including making decisions for research and development and pricing a new innovative medicine for the market. Participants will have the opportunity to learn about the various complex factors, key considerations and trade-offs involved when making these important decisions, and throughout the exercise participants will vote on business decisions as CEO with the opportunity to discuss these decisions with fellow CEO participants for a deeper understanding of the complexity of the biopharmaceutical business and bringing innovative medicines to patients.

12:15-1:15pm  **Luncheon** (Palm Court Ballroom, Lobby Level)

1:30-2:00pm  **Breaking Down Barriers to Mental Health Access 2.0** (East Ballroom, Lobby Level)
Mary Giliberti, Executive Vice President of Policy, Mental Health America

Gain insights about how state legislators can reinforce and advance policy to ensure access to mental health care and treatment in these difficult times and beyond.

2:00-2:30pm  **Video Games: Healthcare & Technology** (East Ballroom, Lobby Level)
Speaker TBD

Learn how gamification strategies are being incorporated into myriad healthcare technologies to enhance access, diagnosis and delivery.

2:30-2:45pm  **Break**

2:45-3:15pm  **Triple Negative Breast Cancer: Patients, Innovation, and Hope for the Future** (East Ballroom, Lobby Level)
Dr. Trish Goswami, MD, Vice President, Clinical Research GU Indications, Gilead

Recent clinical advancements in treating Triple Negative Breast Cancer (TNBC) offer hope for patients who faced limited options compared to patients with other kinds of breast cancer.
3:15-3:45pm  **The Growing Importance of Biomarker Testing in Cancer Treatment** (East Ballroom, Lobby Level)
Pam Traxel, Senior Vice President, Alliance Development and Philanthropy, American Cancer Society Cancer Action Network

The ability to diagnose and track progress early and accurately are key components in improving treatment outcomes for patients with cancer.

3:45-4:00pm  **Break**

4:00-4:30pm  **Gene Therapy: The Future of Medicine in Battling Rare Diseases** (East Ballroom, Lobby Level)
Krupa Sivamurthy, Senior Director, Global Medical Affairs, Hematology, CSL Behring
Patrick Plues, Vice President, State Government Affairs, Biotechnology Innovation Organization (BIO)

Gene therapy represents the latest medical innovation with the potential to transform the lives of patients living with serious and often incurable genetic diseases. Join us to hear experts discuss this novel therapy and how it is being used to treat a number of rare diseases and learn what state policymakers must consider to ensure their constituents benefit from the potential of gene therapy.

4:30-5:00pm  **Precision Medicine: The Cornerstone of Cancer Care** (East Ballroom, Lobby Level)
Camille Hertzka, Vice President, Oncology Medical Affairs, AstraZeneca

Learn how customized healthcare enhance clinical practice to provide personalized treatment road maps in cancer care and how policy can improve patient access to these innovations.

5:00-6:00pm  **Networking Reception** (Chinese Ballroom, Lobby Level)

6:30-8:30 pm  **WIG Board of Directors & Business Council Dinner** (Offsite-TBD)

**Free Evening**

**Sunday, October 3, 2021**

8:00-11:30am  **Registration Open** (Outside East Ballroom)

8:30-11:30am  **PSA Recording Room 1 and Room 2** (The Virginia Room and The Delaware Room, 2nd Floor)
Legislators have the opportunity to record a professionally-produced Public Service Announcement pre-scripted by Women In Government that will be aired in your local radio market. Please check your name badge for your recording time!

8:00-9:00am  **Breakfast Open Mic Bill Share** (East Ballroom, Lobby Level)
All legislators are encouraged to share what you have been working on with your colleagues from all over the country.

9:00-9:30am  **Logistic & Security Providers of the Healthcare Supply Chain** (East Ballroom, Lobby Level)
Matthew DiLoreto, Vice President, State Government Affairs, Healthcare Distribution Alliance

Get informed on the vital and often invisible role of the supply chain in healthcare delivery. - update with the description they sent over!

9:30-10:00am  **Disability Employment Policy** (East Ballroom, Lobby Level)
TBD

October is National Disability Employment Awareness Policy Month. This panel will discuss disparities evidenced and experienced within the disability employment community, particularly among women, people
color and other under-represented individuals and what we’ve learned over the last two years under COVID conditions.

10:00-10:30am  **Impact of Mental Health Care on Women** (East Ballroom, Lobby Level)
Dr. Leslie Lundt, Clinical Psychiatrist and Executive Medical Director, Neurocrine Biosciences

While mental health conditions impact people of all age, gender and race certain ones including depression, anxiety, and conditions such as tardive dyskinesia (TD) become more prevalent in women as they mature. According to a June 2018 report in the *Journal of Neurological Sciences*, some of the risk factors for developing TD include older age; being female; and being of white or African descent. This session will discuss the impact of these conditions on patients’ lives and the importance of proper screening, diagnosis and treatment.

10:30-11:00am  **HIV Prevention** (East Ballroom, Lobby Level)
Speaker TBD

Education and awareness remain foundations in decreasing new HIV cases. Hear how recent developments in clinical research offer additional tools to support these efforts.

11:00-11:30am  **Infertility** (East Ballroom, Lobby Level)
Speaker TBD

11:30am  **Summit Closing Comments and Adjournment** (East Ballroom, Lobby Level)

12:30-3:00pm  **Board of Directors Luncheon Meeting** (The Virginia Room, 2nd Floor)