Protecting Moms and Babies: Removing State Level Barriers to Maternal Immunization

Moderated by:
Georgia State Senator
Gloria Butler
Southern Regional Director
WIG Board of Directors

Featuring:
Karen Crowley
Vice President
Nursing Education, Research and Practice
Association of Women’s Health, Obstetrics and Neonatal Nurses

Dr. LJ Tan, PhD
Chief Policy and Partnerships Officer
Immunization Action Coalition

Gretchen Wartman
Vice President for Policy & Program
The National Minority Quality Forum

#ConnectingLegislativeLeaders
December 9, 2021
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General Housekeeping Items:

Please take a moment to introduce yourself in the Chat Box!

For optimized viewing of this program, click ‘speaker view’ or ‘side by side.’

Please use the Chat Box in the Zoom Toolbar to ask questions after the presentation!

Let’s Stay Connected!

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Agenda

- Introductory Remarks and Introductions
- Overview of Prenatal Immunization Landscape
- Barriers & Opportunities
- Closing the Gaps at the State Level
## Guest Speakers

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| **Karen Crowley**  
DNP, APRN-BC, ANP, WHNP, CNE  
Association of Women’s Health, Obstetric and Neonatal Nurses (AWHONN)  
Vice President: Nursing, Education, Research and Clinical Practice |
| **L.J Tan**  
Immunization Action Coalition (IAC)  
PhD  
Chief Policy and Partnerships Officer |
| **Gretchen Wartman**  
National Minority Quality Forum (NMQF)  
Vice President for Policy |

## Webinar Moderator

**Senator Gloria Butler**  
Georgia  
Senate District 55
## Closing the Gaps at the State Level

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<td><strong>Prioritize electronic health records (EHR) / interoperability / immunization infrastructure modernization in state healthcare budgets</strong></td>
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<td><strong>Fund prenatal vaccine education/awareness programs</strong></td>
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<td><strong>Consider policy incentives to encourage healthcare practitioners to administer flu and Tdap vaccines as part of prenatal care</strong></td>
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| *Consider the following steps within Medicaid programs:*  
  • Allowing HCPs to bill outside of capitation rates for vaccines  
  • Providing prenatal vaccine starter doses to clinics  
  • Encouraging group purchase of vaccines |
| **Ensure third party vaccine management services are available to practitioners in your state or in their absence, provide transportation services for pregnant individuals to use when referred out for a vaccine** |
| **Ensure regulations allow pharmacists and other appropriate medical practitioners to administer vaccines recommended during pregnancy** |