

2019

Sponsorship Opportunities



Conference Sponsorship Levels

Gold Level - \$20,000

- * Four complimentary registrations
- * One panelist on the agenda
- * Acknowledgement of support from podium
- * Logos on conference signage and on website
- * Half-page ad in conference program
- * Preliminary attendee list sent ahead of conference
- * Policy information included on flash drives for conference attendees

Silver Level - \$15,000

- * Three complimentary registrations
- * Exhibit space provided for banner up
- * Logos on conference signage and on website
- * Quarter-page ad in conference program
- * Preliminary attendee list sent ahead of conference
- * Policy information included on flash drives for conference attendees

Bronze Level - \$10,000

- * Two complimentary registrations
- * Logos on conference signage and on website
- * Preliminary attendee list sent ahead of conference
- * Policy information included on flash drives for conference attendees

2019 Conference Dates

National Legislative Conference

June 13-15, 2019

Chicago, IL

State Directors & Newly Elects Conference

November 13-14, 2019

Washington, DC

Tenth Annual Healthcare Summit

November 14-16, 2019

Washington, DC

Conference Sponsorship Opportunities

Public Service Announcements - \$65,000

- * Professionally produced PSAs are recorded by legislators at a national policy conference on choice which are distributed to their district and state radio stations. These scripts are written for an awareness month and evergreen language that can be utilized year round. This is equivalent to a \$3.5 million ad purchase value.
- * Five complimentary registrations

Meal - \$10,000

- * Logo on meal signage and conference signage
- * Opportunity to welcome attendees
- * Two complimentary registrations

Charging Station- \$5,000

- * Logo on charging station
- * One complimentary registration

Wi-Fi - \$3,500

- * Logo on conference signage
- * One complimentary registration

Beverage and Coffee Break - \$1,500

- * Logo displayed on signage during break
- * One complimentary registration

Ad in Program Book - \$500-\$2,500 (depends on size)

Goodie Bag Sponsor - \$500 (includes sponsor logo)

Registrations Available!

Individual Conference Registration - \$995

First-Time Conference Registration - \$650

#ConnectingLegislativeLeaders

Women In Government is a nonprofit, nonpartisan organization that works with women state legislators across the country. We provide leadership opportunities, expert forums, and educational resources to address and resolve complex policy issues.

Check out membership and state work opportunities on the reverse!

2019

Sponsorship Opportunities



Membership Opportunities

Business Council- \$20,000

This is a highly visible leadership group, supporting the overall mission of Women In Government by serving as a liaison with business and industry and identifying future opportunities for the organization.

- * Signage and name badge recognition at all conferences
- * Recognition on website
- * Two complimentary registrations for each conference during the membership year
- * One thirty minute policy-specific presentation at conference of choice during membership year
- * Two in-person meetings with WIG Board of Directors to suggest and discuss policy topics for upcoming agendas and policy projects
- * Conference calls with WIG staff and members of Board of Directors Executive Committee to touch base on current activities and share updates with fellow Business Council members
- * Invitation for one person to attend state-based policy roundtable events

Associate - \$10,000

This membership provides the opportunity to contribute to the education of women state legislators and to engage with members of the state legislatures, WIG's Board of Directors, and WIG's Business Council

- * Signage and name badge recognition at all conferences
- * Recognition on website
- * One complimentary registration for each conference during membership year
- * Invitation for one person to attend state-based policy roundtable events

Follow Us On Social Media!



<https://www.facebook.com/WomenInGovernment>



@WomenInGovt

Join Us In State Capitals

State Public Service Announcements - \$40,000

Legislators in one state capital record multiple messages on a specific policy issue. These scripts are written for an awareness month and evergreen language that can be utilized year round. Professional produced PSAs are distributed to the legislators' district and state radio stations.

State Policy Roundtable - \$12,000

Women In Government will recruit state legislators - male and female - and their staff to attend a policy roundtable focused on a specific policy topic. These events typically offer one panel presentation over breakfast or lunch in the State Capitol or a nearby location. A podcast recording of the panel may be produced for an additional fee.

State Reception - \$7,500

Women In Government will recruit state legislators - male and female - and their staff to attend a reception at a location close to the State Capitol.

Extend Your Reach

Podcasts - \$12,000

Professionally produced podcasts capture critical policy discussions for dissemination to thought leaders.

Legislative Toolkits - \$10,000 - \$15,000

Customizable resource for legislators including policy backgrounder, fact sheet, sample bills/resolutions, and media templates. Pricing dependent on length.

Wake Up With WIG Breakfast - \$7,500

Women In Government will recruit state legislators and private sector members to attend a networking breakfast to be hosted in conjunction with a major policy conference. Past breakfasts have been hosted at conferences by CSG, NBCSL, and NCSL.

Session Snapshots - \$2,000

Women In Government staff will produce a one-page document that is a snapshot of what legislatures are currently doing around a specific policy area. This will be disseminated through the monthly newsletter and at our policy conferences.

Interested in Sponsoring or Attending?

We're happy to work with you to provide custom sponsorship opportunities!

Please contact Lucy Gettman, Executive Director:

(202) 434-4852 or (202) 222-5260

lgettman@womeningovernment.org