

2020

Sponsorship Opportunities



Conference Sponsorship Levels

Gold Level - \$20,000

- * Four complimentary registrations
- * One hour non-branded programming
- * Acknowledgement of support from podium
- * Logos on conference signage and on website
- * Half-page ad in conference program
- * Preliminary attendee list sent ahead of conference
- * Policy information included on flash drives for conference attendees

Silver Level - \$15,000

- * Three complimentary registrations
- * 45 minutes non-branded programming
- * Logos on conference signage and on website
- * Quarter-page ad in conference program
- * Preliminary attendee list sent ahead of conference
- * Policy information included on flash drives for conference attendees

Bronze Level - \$10,000

- * Two complimentary registrations
- * 30 minutes non-branded programming
- * Logos on conference signage and on website
- * Preliminary attendee list sent ahead of conference
- * Policy information included on flash drives for conference attendees

2020 Conference Dates

National Legislative Conference

June 18-20, 2020

Washington, DC

State Directors Conference

November 17-18, 2020

Orlando, FL

Annual Healthcare & Technology Summit

November 18-21 2020

Orlando, FL

Check out membership, media, and state work opportunities on the reverse!

Conference Visibility Opportunities

Public Service Announcements - \$65,000

- * Professionally produced PSAs are recorded by legislators at a national policy conference of choice which are distributed to their district and state radio stations. These scripts are written for an awareness month and evergreen language that can be utilized year round. This is equivalent to a \$3.5 million ad purchase value.

- * Five complimentary registrations

Charging Station- \$5,000

- * Logo on charging station
- * One complimentary registration

Wi-Fi - \$3,500

- * Logo on tabletop and conference signage
- * One complimentary registration

Beverage and Coffee Break - \$1,500

- * Logo displayed on signage during break
- * One complimentary registration

Suffrage Centennial Commemoration Item - \$5,000 (includes sponsor logo)

Conference Registrations Available!

Individual Conference Registration - \$995

First-Time Conference Registration - \$650

#ConnectingLegislativeLeaders

Women In Government is a nonprofit, nonpartisan organization that works with women state legislators across the country. We provide leadership opportunities, expert forums, and educational resources to address and resolve complex policy issues.

Interested in Sponsoring or Attending?

We're happy to work with you to provide custom sponsorship opportunities!

Please contact Lucy Gettman, Executive Director:

(202) 434-4852 or (202) 222-5260

lgettman@womensingovernment.org

2020

Sponsorship Opportunities



Membership Opportunities

Business Council- \$20,000

This is a highly visible leadership group, supporting the overall mission of Women In Government by serving as a liaison with business and industry and identifying future opportunities for the organization.

- * Signage and name badge recognition at all conferences
- * Recognition on website
- * Two complimentary registrations for each conference during the membership year
- * One thirty minute policy-specific presentation at conference of choice during membership year
- * Two in-person meetings with WIG Board of Directors to suggest and discuss policy topics for upcoming agendas and policy projects
- * Conference calls with WIG staff and members of Board of Directors Executive Committee to touch base on current activities and share updates with fellow Business Council members
- * Invitation for one person to attend state-based policy roundtable events

Associate - \$10,000

This membership provides the opportunity to contribute to the education of women state legislators and to engage with members of the state legislatures, WIG's Board of Directors, and WIG's Business Council

- * Signage and name badge recognition at all conferences
- * Recognition on website
- * One complimentary registration for each conference during membership year
- * Invitation for one person to attend state-based policy roundtable events

Follow Us On Social Media!



<https://www.facebook.com/WomenInGovernment>



@WomenInGovt

Join Us In State Capitals

State Policy Roundtable - \$12,000

Women In Government will recruit state legislators - male and female - and their staff to attend a policy roundtable focused on a specific policy topic. These events typically offer one panel presentation over breakfast or lunch in the State Capitol or a nearby location. A podcast recording of the panel may be produced for an additional fee.

State Reception - \$7,500

Women In Government will recruit state legislators - male and female - and their staff to attend a reception at a location close to the State Capitol.

Extend Your Reach

Policy Briefing in Washington, DC - \$12,000

Women In Government will recruit national organizations and members of Congress who are former state legislators to attend a policy briefing on Capitol Hill on a specific topic.

Podcasts - \$12,000

Professionally produced podcasts capture critical policy discussions for dissemination to thought leaders and the general public.

Media Tour - \$10,000

Series of 12-20 pre-booked audio interviews placing a policy/content expert on bone health on-air on radio programs and online, conveniently produced via phone and a location of choice. This media tour reaches major markets and an audience of millions across the United States in only a few hours.

Wake Up With WIG Breakfast - \$10,000

Women In Government will recruit state legislators and private sector members to attend a networking breakfast to be hosted in conjunction with a major policy conference. Past breakfasts have been hosted at conferences by CSG, NBCSL, and NCSL.

Interested in Sponsoring or Attending?

We're happy to work with you to provide custom sponsorship opportunities!

Please contact Lucy Gettman, Executive Director:

(202) 434-4852 or (202) 222-5260

lgettman@womeningovernment.org