

Women in Government
Putting the the COPD National Action
Plan to Work in Your State

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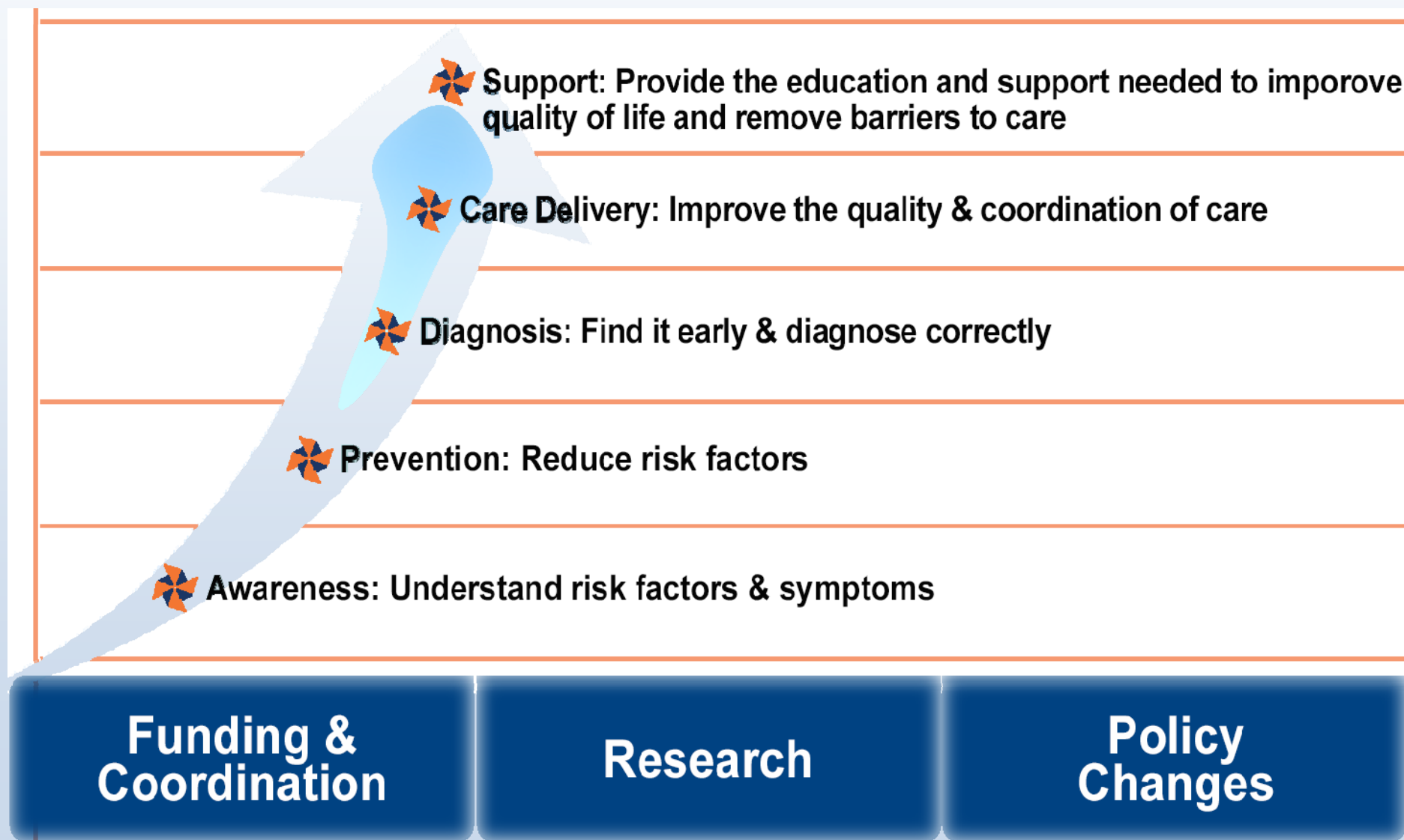
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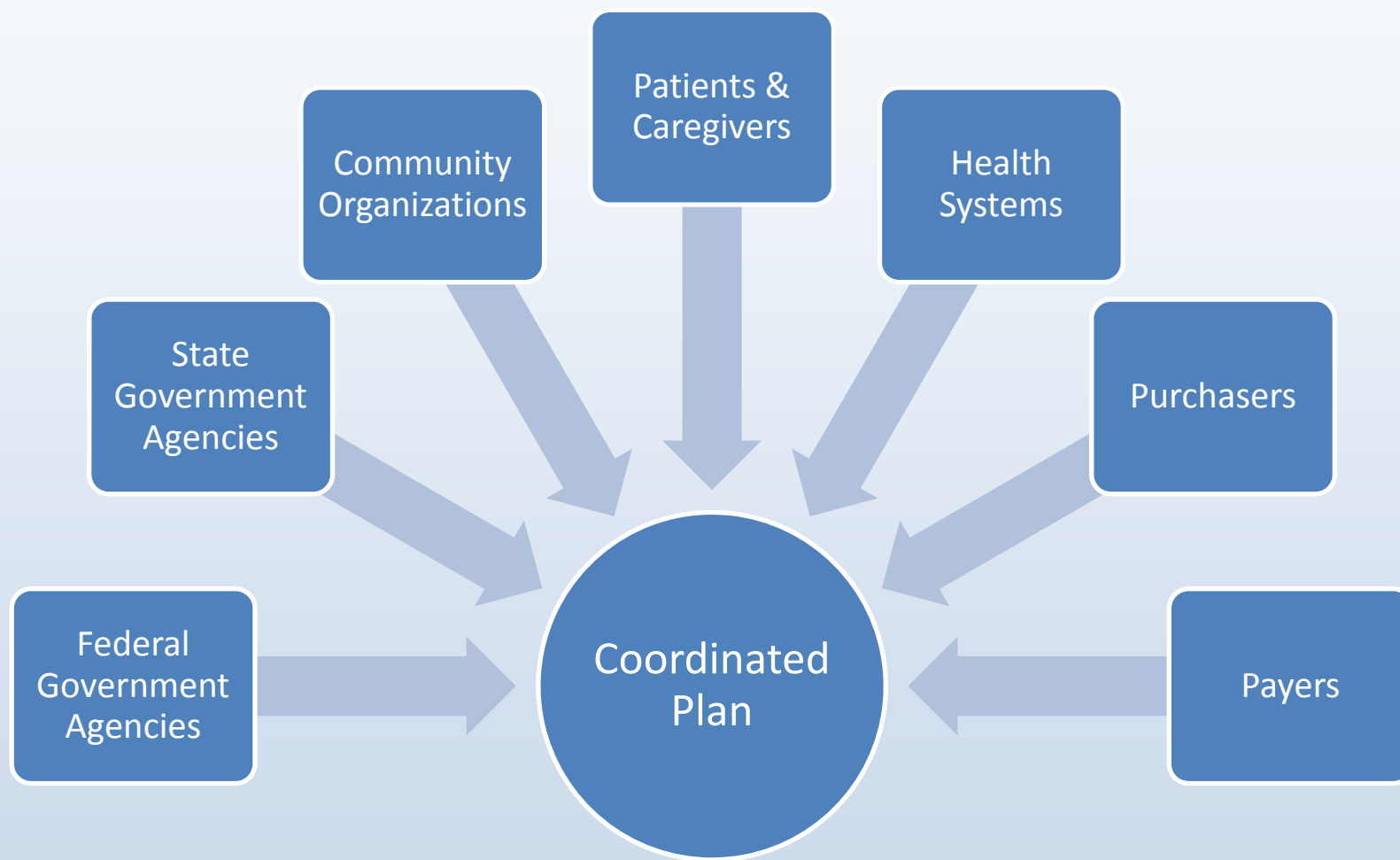
www.copdfoundation.org



Critical Ingredients for Progress



EVERYONE HAS A ROLE TO PLAY



Making the Action Plan Relevant to You

1.

- Identify strategies within the plan that you are already implementing
- Coordination can make these efforts more successful and more efficient

2.

- What strategies are most important to you, your stakeholders & your state?
- Prioritize some activities that can be implemented with simple changes, minimal effort

3.

- How can you contribute to the big picture goals?
- Policy change, message alignment, quality measures, research participation ect.

Early Focus Areas for COPDF



Drive Earlier Diagnosis and Improved Treatment

For most patients, there is a significant lapse in initial symptoms, formal diagnosis, and treatment. Through the establishment of a COPD program at the Centers for Disease Control and Prevention and aligned engagement of other federal agencies and medical professional societies, we can develop and translate best practices into better outcomes for patients.



Increase Access to Pulmonary Rehabilitation

Pulmonary rehabilitation programs provide evidence-based care for COPD patients and are proven to increase patient's quality of life. However, in rural areas, accessibility to pulmonary rehabilitation, is even more limited. Through advocating for higher reimbursement rate and testing innovative ways to deliver rehabilitation, we want to expand services for all patients.



Further COPD Research

Even though COPD is the fourth leading cause of death, there is still no cure. Increasing funding for COPD research through the National Institutes of Health and the Department of Defense, would provide an expanded focus on discovering new ways to diagnose, manage, and treat COPD.



**Implement The
COPD National
Action Plan**



**Address Oxygen
Accessibility Crisis**



**Support Access to High
Quality, Affordable
Healthcare**



**Address Access
to Pharmacological
Treatments**

Jumping into Action-What's Happening in the States?

Kentucky.gov

Business Education Employment Family & Health Government Residents Tourism

Know more about Chronic Obstructive Pulmonary Disease

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FRANKFORT, Ky. (June 15, 2017) – As part of the 52 Weeks of Public Health campaign, the Kentucky Department for Public Health (DPH) within the Cabinet of Health and Family Services (CHFS) is raising awareness of the impact of Cardio Obstructive Pulmonary Disease (COPD), a term used to describe lung diseases such as emphysema, chronic bronchitis, and asthma.



FRANKFORD COUNTY HEALTH DEPARTMENT

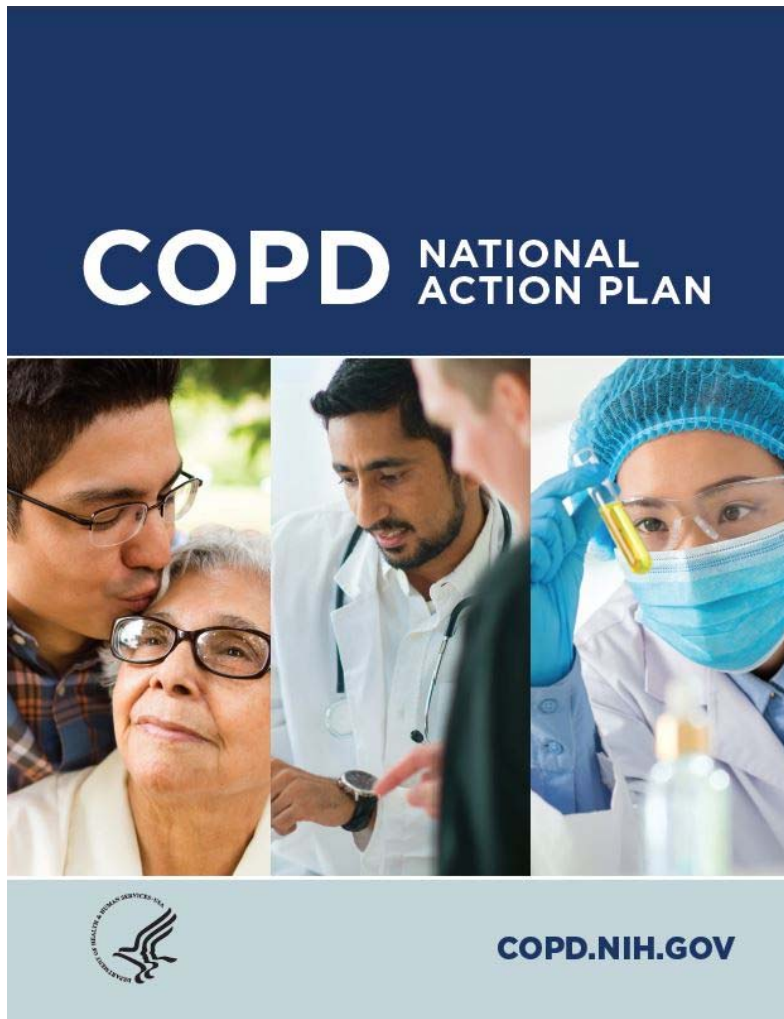


Georgia Department of Public Health

We Protect Lives



COPD National Action Plan



- Download the plan and find additional information and materials at [COPD.nih.gov](https://www.copd.nih.gov)

Goal 1: Empower people with COPD, their families, and caregivers to recognize and reduce the burden of COPD.

Increase Public Awareness

Increase Effectiveness & Variety of Outreach Campaigns (at-risk & diagnosed)

Expand Opportunities Across Public-Private Spectrum

- ✓ Offer online support communities and trained phone associates
- ✓ Ensure healthcare providers offer patients access to reliable resources
- ✓ Use paid & earned media, online social networks & more to inform at-risk
 - ✓ Invest in evaluation research to measure effectiveness of campaigns
- ✓ Expand the types of groups engaged in COPD
 - ✓ Coordinate federal efforts & synchronize messages

Goal 2: Improve the diagnosis, prevention, treatment, and management of COPD by improving the quality of care delivered across the health care continuum.

Develop & implement unified national guidelines

Develop & implement multi-disciplinary education curriculum

Create clinical decision trees & tools for delivering quality care

Use written, patient-centric, management tool

Improve access to care!

- ✓ Build on existing guidelines to harmonize best practice for diagnosis and treatment
- ✓ Create programs to disseminate and train primary care on the new guidelines
- ✓ Train federal and state public health workforce on COPD
- ✓ Create better diagnostic methods, including A1 Testing as national standard
- ✓ Collaborate with payers to educate providers
- ✓ Make pulmonary rehab more available outside of the hospital by adapting regulations & using technology
- ✓ Facilitate more qualified biomarkers
- ✓ Improve affordability of treatments

Goal 3: Collect, analyze, report and disseminate COPD-related public health data that drive change and track progress.

- ✓ **Enhance capacity to collect and aggregate COPD data from multiple sources**
- ✓ **Analyze more data**
- ✓ **Disseminate more data**

- ✓ **Develop standardized data definitions and core indicators**
- ✓ **Improve accessibility of EHRs, claims data, pharmacy data and patient reported data for COPD surveillance**
- ✓ **Do more surveys and special studies on at-risk populations, occupational and environmental factors, geographic variations and access to care disparities**
- ✓ **Assess availability of pulmonary rehab**
- ✓ **Study relationship between comorbidities and morbidity/mortality**
- ✓ **Report findings of federal COPD surveillance in biannual report on the national burden of COPD**

Goal 4: Increase and sustain research to better understand the prevention, pathogenesis, diagnosis, treatment, and management of COPD.

- ✓ **Expand, coordinate and optimize COPD research efforts**
- ✓ **Improve detection and diagnostic methods**
- ✓ **Focus on preventing the onset and progression of disease**
- ✓ **Develop more personalized medicine for COPD**
- ✓ **Build evidence for how to improve quality of care and management**

- ✓ **Leverage partnerships to advance short and long term priorities across all phases of research**
- ✓ **Improve access to databases and patient registries for use in research**
- ✓ **Facilitate more communication across scientists, patients, and clinicians**
- ✓ **Identify alternatives to spirometry for diagnostic use and for phenotypes id**
- ✓ **Test prevention and management interventions in community based settings**
- ✓ **Study how access to care affects treatment and outcomes for COPD**
- ✓ **Study effectiveness of treatments and new policies and programs**

Goal 5: Translate national policy, educational, and program recommendations into research and public health care actions.

- ✓ **Implement prevention strategies for tobacco-related COPD**
- ✓ **Create an official entity to oversee the National Action Plan**
- ✓ **Identify and publicize funding opportunities to implement the NAP**
- ✓ **Develop and implement COPD quality measures**
- ✓ **Strengthen the public health infrastructure for addressing COPD**

- ✓ Support more smoke free policies, media campaigns and price increases
- ✓ **Establish an official entity that includes non-federal and federal partners, is hosted by HHS, prioritizes and tracks NAP goals through biannual reporting and includes equal governance for patients**
- ✓ Develop a resource guide for funding
- ✓ Validate and disseminate quality measures with patient input
- ✓ Work to encourage adoption of quality measures into payer programs
- ✓ Develop state COPD action plans
- ✓ Incorporate COPD into state and local health department activities