



Healthcare and Technology Summit

October 1-3, 2021 Washington, DC

#WIGDistrict2District

AGENDA

Women In Government 2021 Healthcare & Technology Summit

The Mayflower Hotel, October 1-3, 2021, in Washington, DC

Friday, October 1, 2021

8:30-11:15am **Strategic Planning Task Force Breakfast** (WIG Board/Task Force Members Only) (Chinese Room, Lobby Level)

11:30am-12:30pm **WIG Business Council Luncheon Meeting** (Palm Court Ballroom, Lobby Level)

12:00-5:00pm **Registration Open** (Outside East Ballroom, Lobby Level)

1:00-5:00pm **Advanced Technology Medical Training Simulation** (Promenade Room, Lobby Level)

1:00-1:15pm **Welcome** (East Ballroom, Lobby Level)
Washington State Representative Cindy Ryu, Chair, WIG Board of Directors

1:15-1:45pm **Diversity in Clinical Trials and Health Equity** (East Ballroom, Lobby Level)
Moderator TBD
Dr. Lauren Powell, MPA, PhD, Vice President, US Health Equity & Community Wellness,
Takeda Pharmaceuticals

Research science benefits from diverse participation to yield the most effective treatments possible for all patients. Learn how clinicians and policymakers can work together to achieve the best care options that are accessible and equitable for everyone.

1:45-2:15pm **STEM in Your Backyard: How Industry is Helping** (East Ballroom, Lobby Level)
New Jersey State Assemblywoman Shavonda Sumter, WIG State Director (Moderator)
Dr. Steven Thomas, Senior Director, Diversity, Equity, & Inclusion (DEI) and Talent Programs, PhRMA
Abigail Lore, MPA, Director of Policy & Research, PhRMA

Learn how the biopharmaceutical industry is partnering with colleges, universities and others on promoting STEM (Science, Technology, Engineering and Math) to grow tomorrow's workforce. Research finds strong linkages between STEM intensive industries and desirable innovation and economic outcomes for states (high growth and high-quality jobs, inventions, and more). Key resources will include state-by-state fact sheets.

2:15-2:30pm **Break**

2:30-3:00pm **Biosimilars: Supporting Equity and Access to Healthcare** (East Ballroom, Lobby Level)
Minnesota State Senator Carla Nelson (Moderator)
Meaghan Rose Smith, Executive Director, The Biosimilars Forum
Dr. Monica Mallampalli, PhD, MSc, Senior Scientific Advisor, HealthyWomen

This panel will discuss how biosimilars may help expand treatment options for patients and providers.

3:00-3:30 pm **Nutrition Policy Actions to Support Vulnerable Older Adults** (East Ballroom, Lobby Level)
Bob Blancato, Executive Director, the National Association of Nutrition and Aging Services Programs and
National Coordinator, Defeat Malnutrition Today Coalition

This session will provide an update on hunger, malnutrition and food insecurity among older adults and the current landscape of state and federal policies (including funding) that support vulnerable constituents.



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- 3:30-3:45pm **Break**
- 3:45-4:15 pm **Innovative Treatments for Burn Patients and the Importance of Public-Private Collaboration in Drug Development** (East Ballroom, Lobby Level)
Moderator TBD
Mallory O'Connor, Executive Director, Public Policy, Mallinckrodt
Derek Naten, Vice President, Government Affairs and Patient Advocacy, Mallinckrodt
- Partnerships that include federal agencies, state government, research institutions and private sector partners can facilitate cutting-edge treatments that benefit those who need them most.
- 4:15-4:45 pm **Federal Funding for State Broadband Infrastructure** (East Ballroom, Lobby Level)
Moderator TBD
Christine Kurth, Federal Legislative Affairs Director, T-Mobile
Jeni Santana, Senior Government Affairs Manager, T-Mobile
- This session will provide an overview of federal broadband funding and policy objectives for states to consider as the funds are allocated for state broadband infrastructure projects.
- 4:45-5:00 pm **Improving Patient Safety with Simulation and Advanced Technology**
Moderator TBD
Dr. Christine Park, MD, Senior Medical Advisor, CAE Healthcare
- Advancements in simulation technology not only work to improve clinical processes but also support a safer patient experience. **Please be sure to check out the simulation in the Promenade Room by registration!**
- 5:00-6:00pm **Reception** (Chinese Room, Lobby Level)
- 6:00-7:30pm **Dinner** (Palm Court Ballroom, Lobby Level)
- 7:30-9:30pm **Offsite evening event: ESA Game Night (Lobby Level)**
Group shuttle departure from the Lobby Level
Entertainment Software Association, Massachusetts Avenue NW, Suite 300W, Washington, DC 20001
- Enjoy a unique experience at the Entertainment Software Association's "after party" in their DC headquarters!

Saturday, October 2, 2021

- 7:00am-5:00pm **Registration Open** (Outside East Ballroom, Lobby Level)
- 7:15-8:15am **Breakfast Bill Share** (Palm Court Ballroom, Lobby Level)
All legislators are encouraged to share what you have been working on with your colleagues from all over the country.
- 8:30am-5:00pm **Advanced Technology Medical Training Simulation** (Promenade Room, Lobby Level)
- 8:30am-5:00pm **PSA Recording Room 1 and Room 2** (The Virginia Room and The Delaware Room, 2nd Floor)
Legislators have the opportunity to record a professionally produced Public Service Announcement pre-scripted by Women In Government that will be aired in your local radio market. Please check with WIG staff for your recording time!



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- 8:30-9:00am **Keynote Session** (East Ballroom, Lobby Level)
Connecticut State Representative Christie Carpino, Secretary, WIG Board of Directors
Caroline Van Wie, Vice President, Federal Regulatory, AT&T
- 9:00-9:30am **Burden of Cardiovascular Disease in the U.S.: A Focus on Gender and Ethnic Disparities**
(East Ballroom, Lobby Level)
Maine State Senator Stacey Guerin, Immediate Past Chair, WIG Board of Directors
Abena Osei-Wusu, MD, FACC, FSCAI, Medical Director, Atherosclerosis, US Clinical Development
and Medical Affairs, Novartis
- Cardiovascular disease is the most common cause of death with differential impact on various populations in the U.S. Disparities in diagnosis, treatment, and outcomes persist related to gender and ethnicity.
- 9:30-9:45am **Break**
- 9:45-10:15am **Eliminating the Diagnostic Delay for Children with Duchenne Muscular Dystrophy** (East Ballroom, Lobby Level)
Moderator TBD
Speaker TBD
Speaker TBD
- The story of one rare disease can illustrate the ways that raising awareness and policy support can support families who are looking for answers.
- 10:15-10:45am **Speeding Diagnosis in Rare Disease** (East Ballroom, Lobby Level)
Moderator TBD
Speaker TBD
Speaker TBD
- Learn how policy makers and partners at every juncture in rare disease treatment development and deployment work together to ensure that every patient is able to access to the care they need.
- 10:45-11:00am **Break**
- 11:00-12:00pm **Start Up CEO: The Role of Price in the Biopharmaceutical Business Model** (East Ballroom, Lobby Level)
Tracey Meeks, Senior Director, Patient Advocacy at Vertex Pharmaceuticals
Helen Fitzpatrick, Senior Director, Regional Lead, State Government Affairs, Bristol Myers Squibb
Sarah Swan, Senior Director, Regional Lead, US Policy & Government Affairs, Bristol Myers Squibb
- This interactive exercise will give participants a first-person perspective on being CEO of a startup biopharmaceutical company, including making decisions for research and development and pricing a new innovative medicine for the market. Participants will have the opportunity to learn about the various complex factors, key considerations and trade-offs involved when making these important decisions, and throughout the exercise participants will vote on business decisions as CEO with the opportunity to discuss these decisions with fellow CEO participants for a deeper understanding of the complexity of the biopharmaceutical business and bringing innovative medicines to patients.
- 12:15-1:15pm **Luncheon** (Palm Court Ballroom, Lobby Level)



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- 1:30-2:00pm** **Breaking Down Barriers to Mental Health Access 2.0** (East Ballroom, Lobby Level)
Connecticut State Representative Michelle Cook, WIG State Director
Mary Giliberti, Executive Vice President of Policy, Mental Health America
- Nearly half of Americans will meet the criteria for a diagnosable mental health condition sometime in their life, and half of those people will develop conditions by the age of 14. Mental health is a critical part of overall wellness, and public policy should support prevention services for all, early identification and intervention for those at risk, integrated care, services, and supports for those who need it, with recovery as the goal. Gain insights about how state legislators can reinforce and advance policy to ensure access to mental health care and treatment in these difficult times and beyond.
- 2:00-2:30pm** **Video Games: Healthcare & Technology** (East Ballroom, Lobby Level)
Moderator TBD
Speaker TBD
Speaker TBD
- Learn how gamification strategies are being incorporated into myriad healthcare technologies to enhance access, diagnosis and delivery.
- 2:30-2:45pm** **Break**
- 2:45-3:15pm** **Triple Negative Breast Cancer: Patients, Innovation, and Hope for the Future** (East Ballroom, Lobby Level)
Moderator TBD
Dr. Trish Goswami, MD, Vice President, Clinical Research GU Indications, Gilead
- Recent clinical advancements in treating Triple Negative Breast Cancer (TNBC) offer hope for patients who faced limited options compared to patients with other kinds of breast cancer.
- 3:15-3:45pm** **The Growing Importance of Biomarker Testing in Cancer Treatment** (East Ballroom, Lobby Level)
Moderator TBD
Pam Traxel, Senior Vice President, Alliance Development and Philanthropy, American Cancer Society Cancer Action Network
- Learn about the role of comprehensive biomarker testing in improving health outcomes. We'll provide an overview of biomarker testing and the barriers patients face, updates on what is happening with educational and legislative efforts in various states.
- 3:45-4:00pm** **Break**
- 4:00-4:30pm** **Gene Therapy: The Future of Medicine in Battling Rare Diseases** (East Ballroom, Lobby Level)
Moderator TBD
Krupa Sivamurthy, Senior Director, Global Medical Affairs, Hematology, CSL Behring
Patrick Plues, Vice President, State Government Affairs, Biotechnology Innovation Organization (BIO)
- Gene therapy represents the latest medical innovation with the potential to transform the lives of patients living with serious and often incurable genetic diseases. Join us to hear experts discuss this novel therapy and how it is being used to treat a number of rare diseases and learn what state policymakers must consider to ensure their constituents benefit from the potential of gene therapy.



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4:30-5:00pm **Precision Medicine: The Cornerstone of Cancer Care** (East Ballroom, Lobby Level)

Moderator TBD

Camille Hertzka, Vice President, Oncology Medical Affairs, AstraZeneca

Learn how customized healthcare enhances clinical practice to provide personalized treatment road maps in cancer care and how policy can improve patient access to these innovations.

5:00-6:00pm **Networking Reception** (Chinese Ballroom, Lobby Level)

6:30-8:30 pm **WIG Board of Directors & Business Council Dinner** (Offsite-TBD)

Free Evening

Sunday, October 3, 2021

7:45-11:30am **Registration Open** (Outside East Ballroom)

7:30-8:30am **Breakfast & Legislator Open Mic Policy Roundtable** (East Ballroom, Lobby Level)

All legislators are encouraged to share what your policy priorities for 2022 will be with your colleagues from all over the country.

8:30-11:30am **PSA Recording Room 1 and Room 2** (The Virginia Room and The Delaware Room, 2nd Floor)

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8:30-11:30am **Advanced Technology Medical Training Simulation** (Promenade Room, Lobby Level)

8:30-9:00am **Cannabinoid Medicines**

Moderator TBD

Kay Doyle, Director of U.S. Public Policy & Public Affairs, Greenwich Biosciences

9:00-9:30am **Logistic & Security Providers of the Healthcare Supply Chain** (East Ballroom, Lobby Level)

Moderator TBD

Matthew DiLoreto, Vice President, State Government Affairs, Healthcare Distribution Alliance

Wholesale distributors are responsible for safely, securely, and efficiently transporting 93% of all pharmaceutical products from manufacturers to dispensing locations across the country. This role has been brought to the forefront as our nation has navigated the COVID-19 pandemic and vaccine distribution. This session provides an overview of wholesalers' role, the product safety, security, and efficiency they bring to the supply chain and their economic value.

9:30-10:00am **Disability Employment Policy** (East Ballroom, Lobby Level)

Moderator TBD

Speaker TBD

Speaker TBD

October is National Disability Employment Awareness Policy Month. This panel will discuss disparities evidenced and experienced within the disability employment community, particularly among women, people of color and other under-represented individuals and what we've learned over the last two years under COVID conditions.



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10:00-10:30am **Impact of Mental Health Care on Women** (East Ballroom, Lobby Level)

Moderator TBD

Dr. Leslie Lundt, Clinical Psychiatrist and Executive Medical Director, Neurocrine Biosciences

While mental health conditions impact people of all age, gender and race certain ones including depression, anxiety, and conditions such as tardive dyskinesia (TD) become more prevalent in women as they mature. According to a June 2018 report in the *Journal of Neurological Sciences*, some of the risk factors for developing TD include older age; being female; and being of white or African descent. This session will discuss the impact of these conditions on patients' lives and the importance of proper screening, diagnosis and treatment.

10:30-11:00am **Reframing Risk: A Commitment to Women to End the HIV Epidemic** (East Ballroom, Lobby Level)

Moderator TBD

Amelia Korangy, Senior Manager External Affairs North America, ViiV Healthcare

As the only company solely focused on HIV, ViiV Healthcare is pushing the envelope to disrupt the disparities impacting women of color around HIV prevention and care. Join a discussion to hear more about the community investment, culture, and policy changes needed to advance the voices of people living with HIV to ensure women are not left behind.

11:00-11:30am **Access to Infertility Treatment** (East Ballroom, Lobby Level)

Moderator TBD

Teru Jellerette-Nolan, PhD, TS(ABB), Associate Director, Medical Science Liaison and Training

Reproductive/Women's Health, Ferring Pharmaceuticals

Becca O'Connor, Director of Government Affairs, American Society for Reproductive Medicine

Joyce Reinecke, JD, Executive Director, Alliance for Fertility Preservation

11:30am **Summit Closing Comments and Adjournment** (East Ballroom, Lobby Level)

Washington State Representative Cindy Ryu, Chair, WIG Board of Directors

12:30-3:00pm **Board of Directors Luncheon Meeting** (The Virginia Room, 2nd Floor)